

## **Safety and traffic safety match covers (version 6)**

Inventory of sets and singles of safety and traffic safety match covers worldwide by the Dutch match cover collector Rik van Florestein, Robert Kochlaan 196, 2035 BH Haarlem, the Netherlands.

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This version 6 was published on my (Dutch) website in August 2024. Copy this address to the search bar in your web browser: <https://lucirik-023.jouwweb.nl/mancolijsten> (the hyperlink does not work in pdf).

*Enjoy using this document. Happy collecting!*

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## Construction file

**This version 6 contains all kinds of additions.**

**USA:** Many sets now have the correct year or period of issue added

Special thanks to Mike Prero [USA] for providing his MMDatingGuide and to Tom Gray [USA] for completing the DMC1 set and for his contributions to the 4 new OMC and UMC sets.

USA: **DMC1** has been completed

USA: **OMC4** has been added and **OMC5** is new

USA: **SMC13** has been withdrawn

USA: **UMC14** has been supplemented and **UMC25, UMC26, UMC27** are new

**Australia:** expanded with matchboxes and matchbox labels

Special thanks to Hans Everink [NLD] for his contributions.

**Belgium:** expanded with UA3

**England:** expanded with matchbox labels

Special thanks to Erwin Kool [NLD] for his contribution.

**Germany:** new chapter with matchbox labels

Special thanks to Hans Everink [NLD] for his contribution.

**Honduras:** new chapter

**Italy:** new chapter

**Spain:** new chapter

**Switzerland:** new chapter with some covers and many matchbox labels

Special thanks to Erwin Kool [NLD] and Hans Everink [NLD] for their contributions.

## Questions and Calls:

Is the composition of the sets correct?

Which covers are not part of the set and which ones should I add?

Which covers are real singles?

Maybe someone has lists for their own use? Can I receive it then?

Can I receive scans of the pictures I don't have?

Or maybe someone wants to send me his or her dubs?

There must be more safety sets than I've inventoried. Help me with scans or descriptions to make this document as complete as possible.

For some sets I don't know the numbers or the year of issue. Help me fill in the last question marks.



U.S.A.

Diamond Match Company

*Safety*

Set DMC1: Fly Safely, issued by Diamond Match in the World War 2 era (mm used 1937-1944)

Set of 12 covers 20s front-strike in red and blue with safety warnings for military pilots.



DMC2-1

DMC2-2

DMC2-3

DMC2-4

DMC2-5

DMC2-6



DMC2-7

DMC2-8

DMC2-9

DMC2-10

DMC2-11

DMC2-12

Set DMC2: Safety Hints While . . . , issued by Diamond Match in the World War 2 era (mm used 1937-1944)

Set of 12 covers 20s front-strike in blue, red and black with safety warnings for US Navy personnel.



DMC2-1

DMC2-2

DMC2-3

DMC2-4

DMC2-5

DMC2-6

DMC2-1: Fighting Fires..

DMC2-2: Around Propellers..

DMC2-3: Fueling..

DMC2-4: On the Job..

DMC2-5: Moving Planes..

DMC2-6: Starting Engines..

DMC2-7: Around Ammunition..

DMC2-8: Around Machine Guns..

DMC2-9: In General..

DMC2-10: On Flight Deck..

DMC2-11: Flight Gear..

DMC2-12: On Shipboard..



DMC2-7

DMC2-8

DMC2-9

DMC2-10

DMC2-11

DMC2-12

Note: in this special case, the numbering has been adjusted and follows the numbers on the covers.



Set DMC3, issued by Diamond International in ?

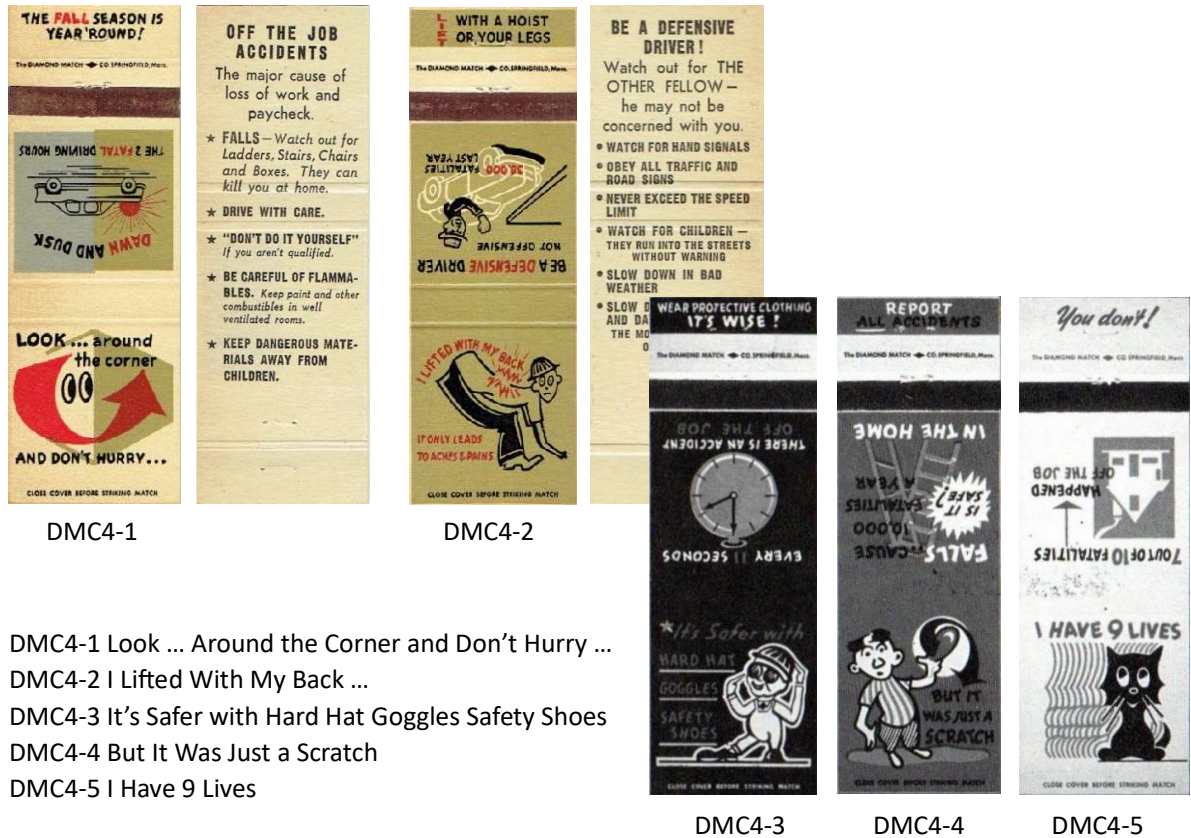
Set of 20 stock cover designs in black to combine with a company name.



Note: an example of a real cover is still missing.

Set DMC4, issued by Diamond Match in the 1954-1957 era

Set of 5 covers 20s back-strike in the same color scheme with general and traffic safety warnings.



DMC4-1 Look ... Around the Corner and Don't Hurry ...

DMC4-2 I Lifted With My Back ...

DMC4-3 It's Safer with Hard Hat Goggles Safety Shoes

DMC4-4 But It Was Just a Scratch

DMC4-5 I Have 9 Lives

Set DMC5, issued by Diamond Match in 1967

Set of at least 9 covers 20s back-strike of the Shawinigan Resins Corp. with safety warnings in red on the fronts. There's a good chance that the complete set will turn out to consist of 10 covers.





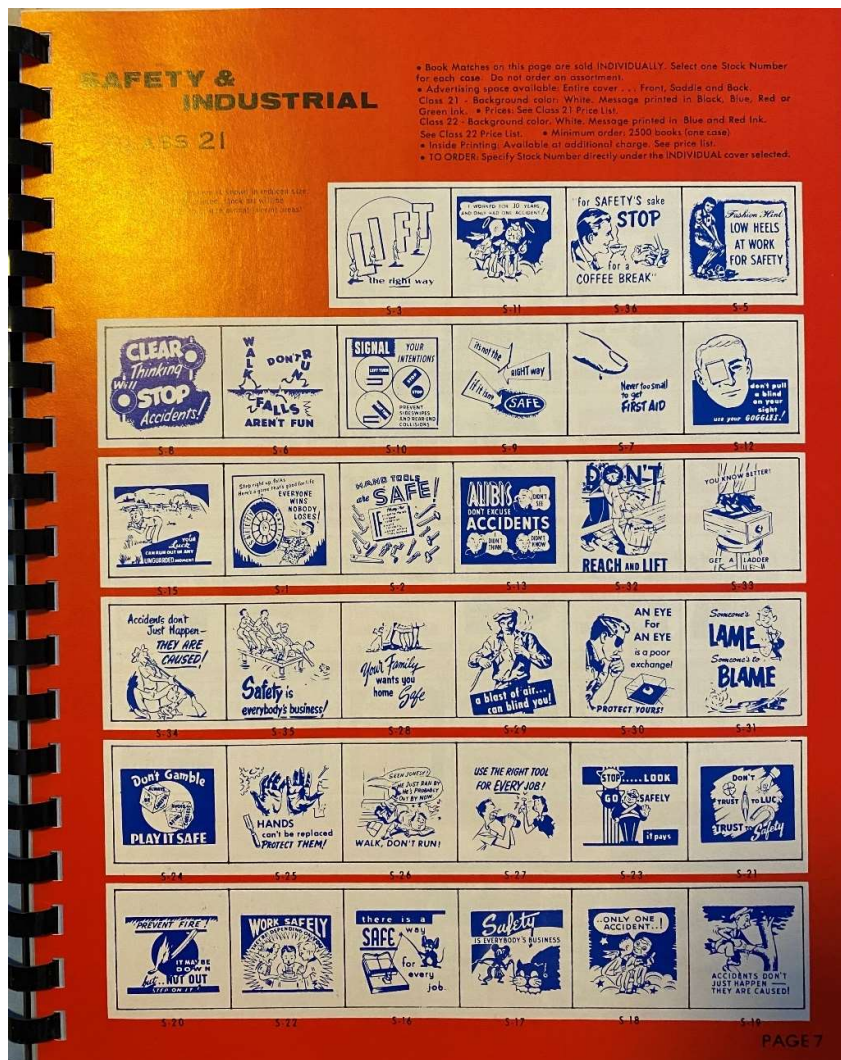
# Maryland Match

## Safety

### Set MAM1, stock cuts issued by Maryland Match in ?

Set of 34 illustrations in blue, which can be used in 3 ways:

- safety warning on the front and illustration on the back
- in combinations of two on the front and the back
- company name on the front and illustration on the back



Note: an example of a real cover is still missing.

Set MAM2, stock cuts issued by Maryland Match in ?

Set of 30 illustrations in red and blue, which can be used in 3 ways:

- safety warning on the front and illustration on the back
- in combinations of two on the front and the back
- company name on the front and illustration on the back



Note1: they are also made with changed colors. On the right 2 x 2 examples.  
 Note2: this covers are not numbered, because the number of possible combinations is enormous.

An example of such a cover used for resale.



More examples from another company in 2 different versions.



And a few examples of covers for other purposes.



## Match Corporation of America

### Traffic Safety

Set MCA1: 5 covers 20s front-strike, issued by Match Corp. in 1956

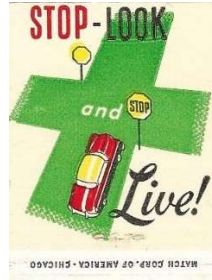
Other manumarks are different advertising companies



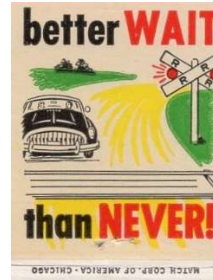
MCA1-1



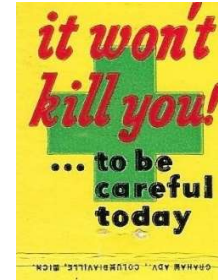
MCA1-2



MCA1-3



MCA1-4



MCA1-5

MCA1-1 Be Patient Today Not a Patient Tomorrow

MCA1-2 Don't Gamble With Safety

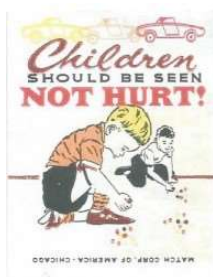
MCA1-3 Stop Look and Life

MCA1-4 Better Wait Than Never

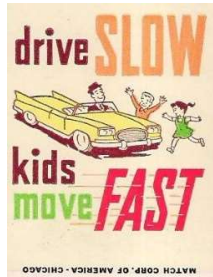
MCA1-5 It Won't Kill You to be Careful Today

Set MCA2: 5 covers 20s front-strike, issued by Match Corp. in 1961

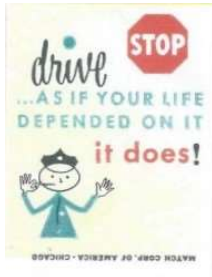
Other manumarks are different advertising companies



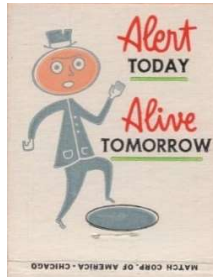
MCA2-1



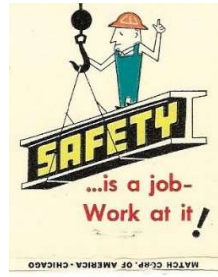
MCA2-2



MCA2-3



MCA2-4



MCA2-5

MCA2-1 Children Should be Seen - Not Hurt

MCA2-2 Drive Slow - Kids Move Fast

MCA2-3 Drive as if Your Life Depended on It - It Does

MCA2-4 Alert Today - Alive Tomorrow

MCA2-5 Safety is a Job - Work on It



## Mercury Match Company

### Traffic Safety

Set MEM1: 5 covers 20s front-strike, issued by Mercury in 1953

Other possible manumarks are Monarch, National Press (include Made in U.S.A.) and different advertising companies

This set was also issued by Superior in 1961, see set SMC9.



MEM1-1



MEM1-2



MEM1-3



MEM1-4



MEM1-5

MEM1-1 A Good Look Can Mean a Good Life

MEM1-2 Always Use the Proper Safety Device

MEM1-3 Beware! Your Smoke Can Mean Fire

MEM1-4 They Don't Mix

MEM1-5 Bicycles Aren't Built for Two

## Monarch Match Company

### Traffic Safety

Set MOM1: 5 covers 20s front-strike, issued by Monarch in 1966

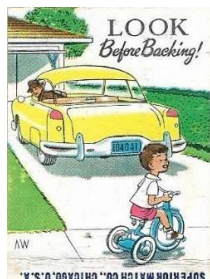
This set is very similar to set SMC11, issued by Superior in 1965. In this Monarch set image MOM1-3 deviates.



MOM1-1



MOM1-2



MOM1-3



MOM1-4



MOM1-5

MOM1-1 Be Extra Careful on Rainy Days

MOM1-2 Slow Down at This Sign!

MOM1-3 Look Before Backing

MOM1-4 Will Your Brakes Hold?

MOM1-5 Drive as Though They Were Your Own

Ohio Match Company

Safety

Set OMC1, issued by Ohio Match in 1953



OMC1-1



OMC1-2



OMC1-3



OMC1-4



OMC1-5



OMC1-6



OMC1-7



OMC1-8

This safety warnings are on the saddles.

OMC1-1 Accidents Happen ...

OMC1-2 Be Careful

OMC1-3 Clean Up For Safety

OMC1-4 Make Today Safe

OMC1-5 Monkey Business ...

OMC1-6 Prevent Fires

OMC1-7 Prevent Foot Injuries

OMC1-8 Protect Your Eyes

Set OMC2, issued by Ohio Match in 1953

OMC2-1 Be Sure They're Not ...

OMC2-2 Don't Go Home ...

OMC2-3 Don't Stick Your ...

OMC2-4 I'm Really a Careful ...

OMC2-5 Look Out Keep ...

OMC2-6 Taint Funny Don't ...

OMC2-7 This'll Floor Ya ...

OMC2-8 Watch Your Step ...

NO IMAGES AVAILABLE

Set OMC5, issued by Ohio Match in the 1950's

5 images are equal to OMC1. Some texts on the saddles differ. This set is from tire manufacturer Goodyear and features the Green Cross for Safety logo.



This safety warnings are on the saddles.  
 OMC5-1 Practice SAFETY Always  
 OMC5-2 Be Careful  
 OMC5-3 Low Heels for Work  
 OMC5-4 Make Today Safe  
 OMC5-5 Make Safety a Habit  
 OMC5-6 Prevent Fires  
 OMC5-7 Prevent Foot Injuries  
 OMC5-8 Keep Looking Good Wear Goggles

Traffic Safety

Set OMC3, issued by Ohio Match in 1957



OMC3-1 Be Sure before Backing  
 OMC3-2 Don't Get Caught with Your Glance Down  
 OMC3-3 Look Both Ways then Cross on Green  
 OMC3-4 Take It Easy when Passing Parked Cars  
 OMC3-5 These Children Are Depending on You to Stop



Set OMC4, issued by Ohio Match in the 1956-1957 era

Set 20s front-strike covers of the Mound City Bank in Plattville-Belmont, Wisconsin. There are 4 images found from probably a set of 5.



OMC4-1



OMC4-2



OMC4-3



OMC4-4

ONLY LIMITED IMAGES AVAILABLE

## Superior Match Company

### Traffic Safety

Set SMC1: 5 covers 20s front-strike, issued by Superior in 1950

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



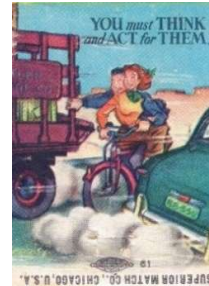
SMC1-1



SMC1-2



SMC1-3



SMC1-4



SMC1-5

SMC1-1 Obey Traffic Rules!

SMC1-2 Respect the Job He's Doing-Obey

SMC1-3 Never Ignore This Signal

SMC1-4 You Must Think and Act for Them

SMC1-5 Will Your Brakes Hold?

Set SMC2: 5 covers 20s front-strike, issued by Superior in 1952

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC2-1



SMC2-2



SMC2-3



SMC2-4



SMC2-5

SMC2-1 Be Extra Careful on Rainy Days ..

SMC2-2 Face Traffic when Walking

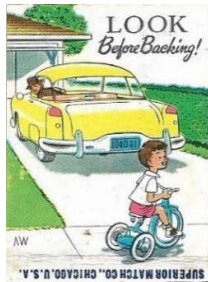
SMC2-3 Good Advice ... Cross at Corners Only

SMC2-4 X Marks the Stop

SMC2-5 Drive as Though They were Your Own

Set SMC3: 5 covers 20s front-strike, issued by Superior in 1954

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC3-1



SMC3-2



SMC3-3



SMC3-4



SMC3-5

SMC3-1 Look Before Backing

SMC3-2 He Knows Best

SMC3-3 Watch for Cars Turning

SMC3-4 Play Safe Away from Traffic

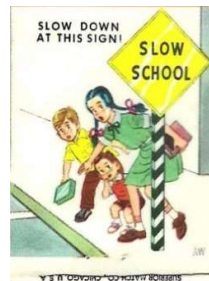
SMC3-5 Look Both Ways

Set SMC4: 5 covers 20s front-strike, issued by Superior in 1955

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC4-1



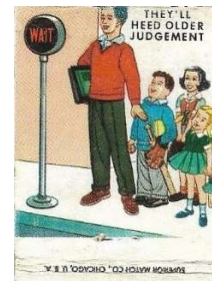
SMC4-2



SMC4-3



SMC4-4



SMC4-5

SMC4-1 Courtesy Costs So Little

SMC4-2 Slow Down at This Sign

SMC4-3 Don't Gamble With Your Life

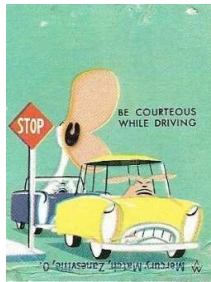
SMC4-4 Teach Your Child to ...

SMC4-5 They'll Heed Older Judgement



Set SMC5: 5 covers 20s front-strike, issued by Superior in 1956

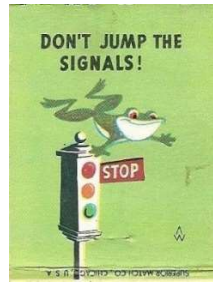
Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC5-1



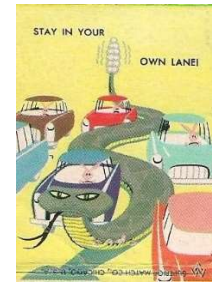
SMC5-2



SMC5-3



SMC5-4



SMC5-5

SMC5-1 Be Courteous While Driving

SMC5-2 Don't Be a Road Hog

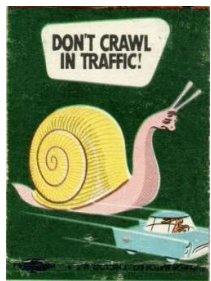
SMC5-3 Don't Jump at Signals

SMC5-4 Look Before Backing

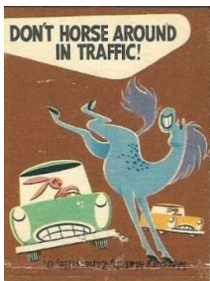
SMC5-5 Stay in Your Own Lane

Set SMC6: 5 covers 20s front-strike, issued by Superior in 1957

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC6-1



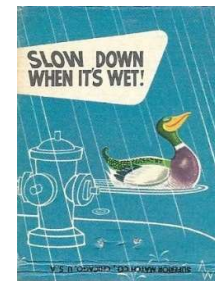
SMC6-2



SMC6-3



SMC6-4



SMC6-5

SMC6-1 Don't Crawl in Traffic

SMC6-2 Don't Horse Around in Traffic

SMC6-3 Flying Low is For the Birds

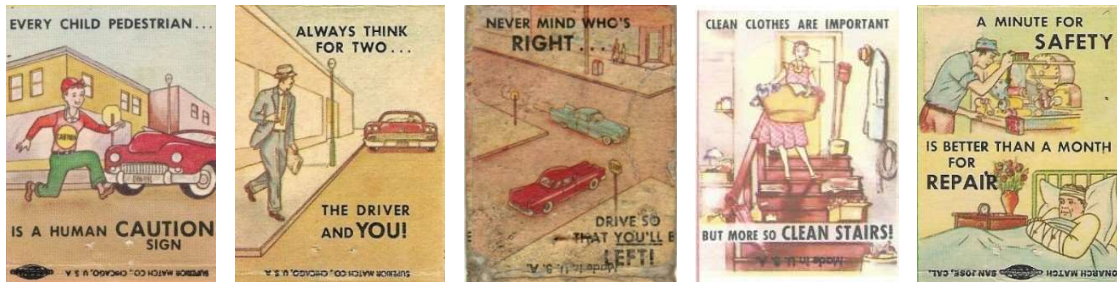
SMC6-4 Keep a Safe Distance

SMC6-5 Slow Down When It's Wet

Set SMC7: 5 covers 20s front-strike, issued by Superior in 1958

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies

This set is also shown with the manumark Made in U.S.A. in a salesman catalog of Mercury Match.



SMC7-1

SMC7-2

SMC7-3

SMC7-4

SMC7-5

SMC7-1 Every Child Pedestrian is a Human Caution Sign

SMC7-2 Always Think for Two ... the Driver and You

SMC7-3 Never Mind Who's Right ... Drive So That You'll be Left

SMC7-4 Clean Clothes are Important But More So Clean Stairs

SMC7-5 A Minute For Safety is Better Than a Month for Repair

Set SMC8: 5 covers 20s front-strike, issued by Superior in 1959

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC8-1

SMC8-2

SMC8-3

SMC8-4

SMC8-5

SMC8-1 Don't Learn Traffic Laws by Accident

SMC8-2 Alert Motorists ... Unhurt Children

SMC8-3 For Traffic Safety ... Know Your Sign Language

SMC8-4 Safety is a Job ... Work at It

SMC8-5 There's No Place Like Home for Accidents



Set SMC9: 5 covers 20s front-strike, issued by Superior in 1961

This set was previously issued by Mercury in 1953, see set MEM1.



SMC9-1



SMC9-2



SMC9-3



SMC9-4



SMC9-5

SMC9-1 A Good Look Can Mean a Good Life

SMC9-2 Always Use the Proper Safety Device

SMC9-3 Beware! Your Smoke Can Mean Fire

SMC9-4 They Don't Mix

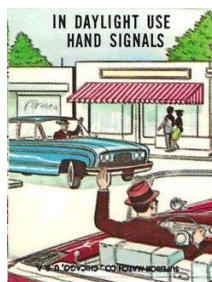
SMC9-5 Bicycles Aren't Built for Two

Set SMC10: 5 covers 20s front-strike, issued by Superior in 1962

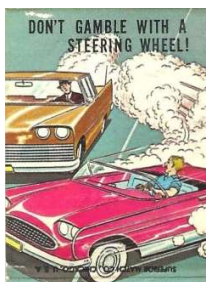
Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies



SMC10-1



SMC10-2



SMC10-3



SMC10-4



SMC10-5

SMC10-1 Give Them The Brake

SMC10-2 In Daylight Use Hand Signals

SMC10-3 Don't Gamble With a Steering Wheel

SMC10-4 A Safe Car Means a Safe Ride

SMC10-5 Close Doesn't Count if It's Too Close

Set SMC11: 5 covers 20s front-strike, issued by Superior circa 1965

Other possible manumarks are Mercury, National Press (include Made in U.S.A.) and different advertising companies

This set with the manumark Made in U.S.A. is also pictured in a salesmen catalog of Advertising Book Matches, Chicago, IL.



SMC11-1



SMC11-2



SMC11-3



SMC11-4



SMC11-5

SMC11-1 Be Extra Careful on Rainy Days

SMC11-2 Slow Down at This Sign

SMC11-3 He Knows Best

SMC11-4 Will Your Brakes Hold?

SMC11-5 Drive as Though They Were Your Own

Set SMC12: 5 covers 20s front-strike, issued by Superior circa 1970

Other possible manumarks are Monarch, Mercury, National Press (include Made in U.S.A.) and different advertising companies

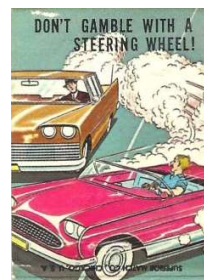
This set is listed as year of issue 1973, but I have a set of the Keystone Match Cover Club from 1970.



SMC12-1



SMC12-2



SMC12-3



SMC12-4



SMC12-5

SMC12-1 Give Them the Break

SMC12-2 For Traffic Safety ... Know Your Sign Language

SMC12-3 Don't Gamble With a Steering Wheel

SMC12-4 A Safe Car Means a Safe Ride

SMC12-5 Close Don't Count if It's Too Close

### Safety covers in other sets

These 2 images are from the Americana Scenic Art sets. For Safety Sake belongs to SMC #1 (set of 8) from 1941 and Safety Zone belongs to SMC #11 (set of 5) from 1951.

Source: Bill Retskin's 2nd Price Guide, page 58 Americana.



The previously assigned SMC13 numbers have been withdrawn.

### Universal Match Company

Some Universal Match covers are equipped with safety taps. These are tabs that need to be torn away to get the matches. The cover itself was stapled shut. This type of cover was first used in 1949 until well into the 1960s.

### *Safety*

Set UMC1, issued by Universal in 1941

Set of 6 covers 20s front-strike in red, blue and black with safety warnings for working around machinery. The back panels are all the same: Safety First! Be careful on the job



UMC1-1

UMC1-2

UMC1-3

UMC1-4

UMC1-5

UMC1-6

UMC1-1 Use your head - Save your hands!

UMC1-2 Protect your feet - Wear safety shoes

UMC1-3 Carelessness causes many serious accidents

UMC1-4 Check Carefully! Before starting machinery!

UMC1-5 Consideration of fellow employees will..

UMC1-6 Protect your eyes - Wear your goggles



Set UMC2, issued by Universal in or about 1955

Set of 12 covers 20s front-strike in green. The back panels are all the same: Always Be Careful. Shown are the 12 fronts and saddles with different safety hints. This sets exists in all different colors: black, various colors blue and green, gray, orange, red and maybe more.



On the right, examples of a green set known as front-striker and as back-striker.

The explanation for the holes in both examples is that they come from a wheel sample pack for Universal company salesmen. To be dated in the 1975-1978 era.



Set UMC3, issued by Universal in the 1967-1974 era

Set of ? covers 30s back-strike Light Your Way to Safety in red and/or ?



ONLY ONE IMAGE AVAILABLE

Set UMC4, issued by Universal in 1981

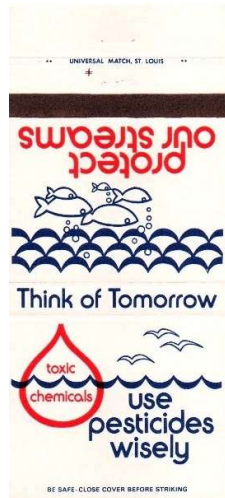
Set of 8 covers 30s back-strike Think of Tomorrow in red and blue.



UMC4-1



UMC4-2



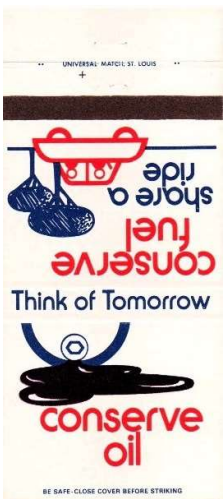
UMC4-3



UMC4-4



UMC4-5



UMC4-6



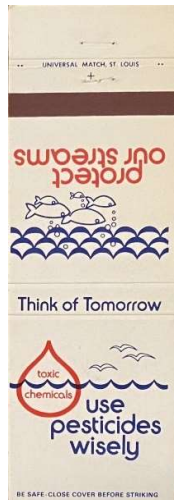
UMC4-7



UMC4-8

Set UMC4a, issued by Universal in the 1967-1987 era

Identical set of 8 covers now as 20s back-strike Think of Tomorrow in red and blue.



ONLY ONE IMAGE AVAILABLE

UMC4a-3

Set UMC6, issued by Universal in 1964

Set of 2 x 3 (?) 30s front-strike covers equipped with safety taps from Gulf Oil Corp. Marine Dept.

series A, designs 1, 2 and 3



UMC6-1



UMC6-2



UMC6-3



series B, designs 4, 5 and 6



UMC6-4



UMC6-5



UMC6-6

Note: perhaps there are more series of three with different design numbers.

Set UMC7, issued by Universal in the 1966-1985 era

Set of at least 17 covers 20s back-strike-Oldsmobile with safety warnings on the insides.



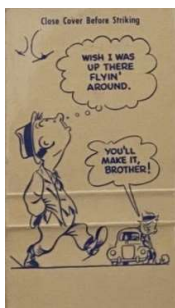
UMC7-1

UMC7-2

UMC7-3

UMC7-4

UMC7-5



UMC7-6

UMC7-7

UMC7-8

UMC7-9

UMC7-10



UMC7-11



UMC7-12

UMC7-13

UMC7-14

UMC7-15

UMC7-16



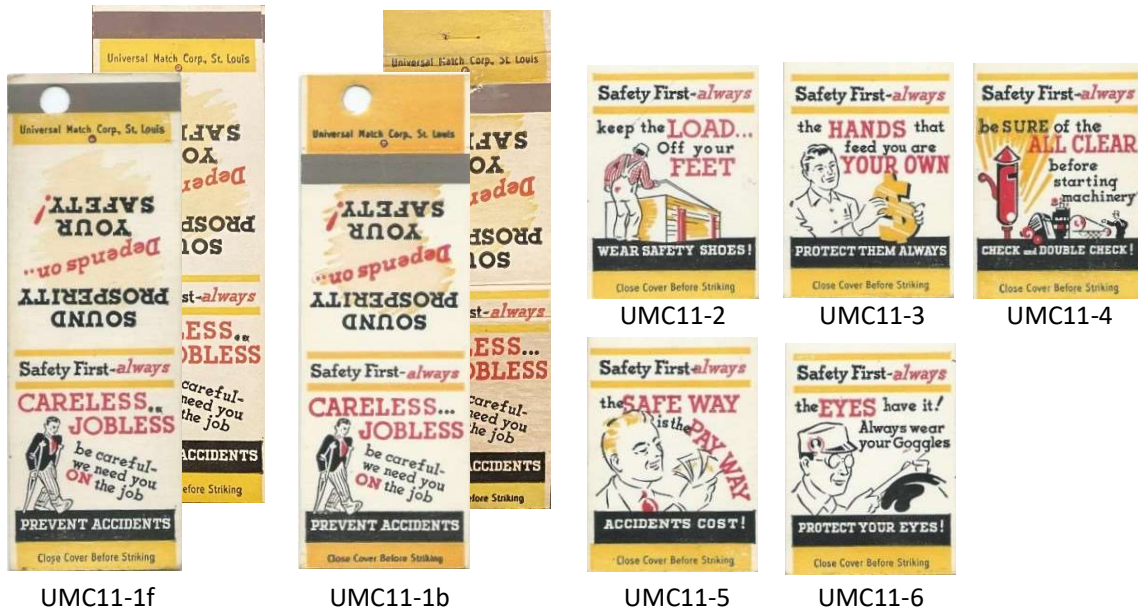
UMC7-17

Note: 17 is a very strange number for a set. There must be more.



Set UMC11, issued by Universal in the 1975-1978 era

Set of 6 covers 20s Safety First-always, known as front-striker and as back-striker.



The explanation for the holes in both examples is that they come from a wheel sample pack for Universal company salesmen. They can therefore be dated to the 1975-1978 era. Both images behind are real covers.

Set UMC12, issued by Universal before 1978

2 sets of 4 covers 20s front-strike Practice Safety off the Job !, known with 2 different fronts: For Your Safety.with space for an imprint and Safety Saves Lives.



Note: UMC12-3 and UMC12-4 are real and are dated in the 1975-1978 era. The others are from a wheel sample pack and dated in the 1959-1964 era.

The same set was used in 1955 by the Keystone Matchcover Club.



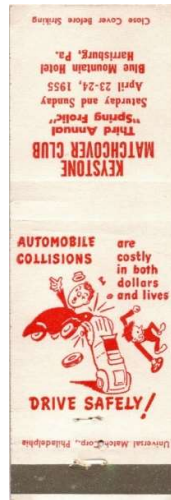
UMC12a-1



UMC12a-2



UMC12a-3



UMC12a-4

Set UMC13, issued by Universal in the 1975-1978 era

Set of 4 covers 20s front-strike with different safety warnings.



UMC13-1



UMC13-2



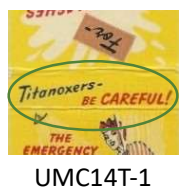
UMC13-3



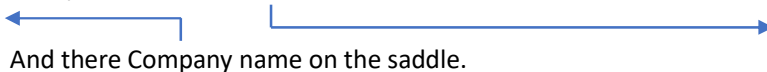
UMC13-4

Set UMC14, issued by Universal in 1960

This set of 6 covers 20s back strike is also a girlie stock set. The inside prints on these covers are whatever the customer wants. Known are sets from Remington Arms and The National Lead Comp.



As for the Titanoxer set the National Lead Company printed a safety notice on the inside that went with the outside of the cover.



And there Company name on the saddle.



The images UMC14-1 to UMC14-6 are from the Remington Arms set from 1960. These covers have two different insides. One is at 1,3,5. The other at 2,4,6.



Furthermore, there are differences in the way the mm is displayed. This have to do with when the covers were made.



These covers are made in

1951-1965

1959-1964



Set UMC15, issued by Universal in the 1959-1964 era

Although they apparently belong together, these are 3 separate girlie stock sets of 4 covers 20s front strike. The insides are marked with an A, B or C. In 2020, an article about these 12 covers was published within the Girlie Matchcover Collectors Club. It appears that these were only prototyped in a sample wheel and were never marketed. Only two girlie collectors have these sample wheel sets in their collection. Furthermore, there doesn't seem to be anyone who has one or more of these covers in their collection. Extremely rare!



Set UMC17, issued by Universal in the 1948-1962 era

Set of at least 2 covers 20s front-strike with safety warnings of the El Cortez hotel in Las Vegas.



UMC17-1



UMC17-2

Set UMC18, issued by Universal in the 1939-1959 era

Set of (?) covers 20s front-strike of the Republic Aviation Corp. with "Safety is everybody's business" on the saddles.



UMC18-1



UMC18-2



UMC18-3



UMC18-4

ONLY LIMITED IMAGES AVAILABLE

Set UMC19, issued by Universal in the 1939-1959 era

Set of (?) 20s front-strike covers General Foods Corp. with several safety warnings coming from a wheel sample pack.



UMC20-1



UMC20-2



UMC20-3



UMC20-4

ONLY LIMITED IMAGES AVAILABLE

Set UMC21, issued by Universal in 1961

This ABC of safety cover must by part of a set, like UMC2. Unfortunately I couldn't find more images.

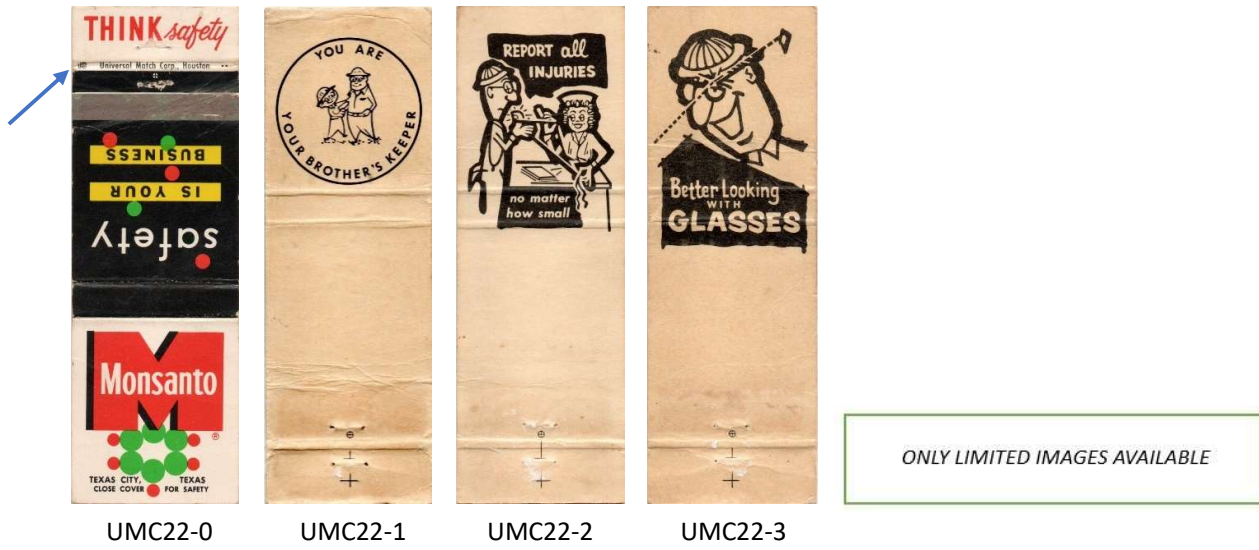


UMC21-1

ONLY ONE IMAGE AVAILABLE

Set UMC22, issued by Universal in the early 1960's

Set of (?) 20s back-strike covers Monsanto Safety is Your Business with safety warnings on the insides.



UMC22-0

UMC22-1

UMC22-2

UMC22-3

ONLY LIMITED IMAGES AVAILABLE

Set UMC22a, issued by Universal in 1961

Set of (?) 20s back-strike covers Monsanto Safety is Your Business with safety warnings on the insides.



UMC22a-0

UMC22a-4

ONLY ONE IMAGE AVAILABLE



Set UMC23, issued by Universal in the early 1960's

Set of (?) 20s back-strike covers At Monsanto We Believe ... with safety warnings on the insides.



UMC23-0

UMC23-1

Set UMC23a, issued by Universal in the early 1960's

Set of (?) 20s back-strike covers At Monsanto We Believe ... with safety warnings on the insides.



UMC23a-0

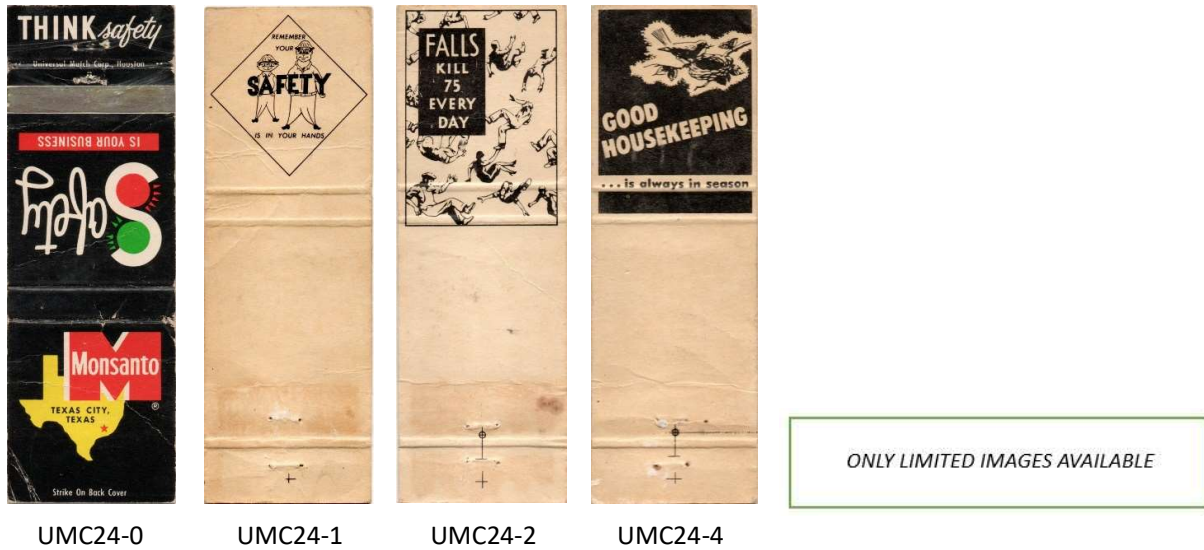
UMC23a-2

UMC23a-3



Set UMC24, issued by Universal in 1961

Set of (?) 20s back-strike covers Monsanto Safety is Your Business with safety warnings on the insides.



UMC24-0

UMC24-1

UMC24-2

UMC24-4

Set UMC25, issued by Universal in the 1950's

Set of 6 20s front-strike covers with safety warnings, equipped with safety taps, from the Bell Telephone Company of Pa. and The Diamond State Telephone Company.



UMC25-1

UMC25-2

UMC25-3

UMC25-4

UMC25-5

UMC25-6

Set(s) UMC26, issued by Universal in the 1950's

Probably 3 set(s) of ? 20s front-strike covers equipped with safety taps from Mobil Oil. Since these covers are performed in the same way and contain a double striker, they appear to belong to a set. The company name Mobil Oil is printed differently on both covers 26a and 26b. Cover 26c is from another company. These are most likely parts of 3 different sets.



UMC26a-1



UMC26b-2



UMC26c-1

← 3 different Company names

ONLY LIMITED IMAGES AVAILABLE

Set UMC27, issued by Universal in the 1950's

Set of 6 (?) 20s front-strike covers with safety warnings, equipped with safety taps, from the C&P Telephone Company of Va.



UMC27-1

ONLY ONE IMAGE AVAILABLE

### Traffic Safety

Set UMC5, issued by Universal in 1962

Set of 4 covers 20s back-strike Space Cushion Driving.

This set is from Panhandle Eastern, a natural gas pipeline company in Oklahoma.



Set UMC8, issued by Universal in 1957

Set of at least 2 covers 20s front-strike-Republic Saving and Loan Association with traffic safety warnings on the insides.



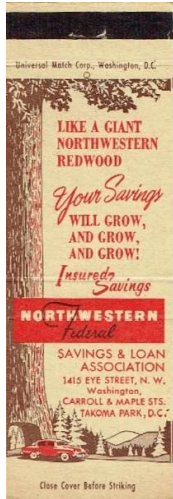
UMC8-1

UMC8-2



Set UMC9, issued by Universal in 1957

Set of 10 covers 20s front-strike Northwestern Federal with numbered traffic safety warnings on the insides.



UMC9-1



UMC9-2



UMC9-3



UMC9-4



UMC9-5



UMC9-6



UMC9-7



UMC9-8



UMC9-9



UMC9-10



Set UMC10, issued by Universal in or about 1957

Set of 10 covers 20s front-strike First Federal Savings with numbered traffic safety warnings on the insides.



ONLY ONE IMAGE AVAILABLE

- UMC10-1: Rules of the Road At A..
- UMC10-2: If 2 Drivers..
- UMC10-3: If There's..
- UMC10-4: Driver Making..
- UMC10-5: Driver on..
- UMC10-6: Driver Should..
- UMC10-7: Driver Should..
- UMC10-8: Ehen You Approach An..
- UMC10-9: Watch for..
- UMC10-10: If You Hear A Bell or Siren

UMC10-10

Set UMC16, issued by Universal in the 1948-1961 era

Set of 4 stock covers 20s front-strike with traffic safety warnings, serie 377.



UMC16-1



UMC16-2



UMC16-3



UMC16-4

UMC16-1 I Thought I Had the Right of Way

UMC16-2 Stop Rear End Collisions!

UMC16-3 Look and Be Sure Before You ....Back Up!

UMC16-4 Speed Kills ....take it easy!

The same set was used in 1955 by the Keystone Matchcover Club. Note that these covers are reversed.



UMC16a-1



UMC16a-2



UMC16a-3



UMC16a-4



## Singles (and parking)

It is not always clear whether the covers shown here are actually singles. A large number of images have been found on eBay or similar sites. Maybe they belong to a set after all. Once this turns out to be the case, they will be given a place in the order of the sets. They will then also receive a code associated with that set.

### Arcade Pontiac

*Parking:* Safety set of 10 Jack Blank says..., matchmaker and year of issue unknown.

NO IMAGES AVAILABLE

### Bell Telephone Co of Pennsylvania

*Parking:* Safety set of 5 covers, matchmaker and year of issue unknown.

- 1: It's Your Life..
- 2: Safety Pays Every Day
- 3: Home Made Accidents..
- 4: Better Wait..
- 5: Not How Fast..

NO IMAGES AVAILABLE

### Grain Belt Premium Beer

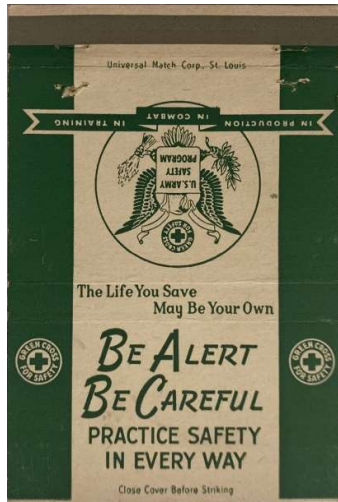
*Parking:* These can be parts of sets. I only have these 2 images from Diamond Match and Lion Match. As soon as I know more, the sets will have their own place in this document. Or not, because the Lion image does not contain a real safety warning.





Green Cross For Safety

Several singles from different matchmakers. An impression of the many different ones.

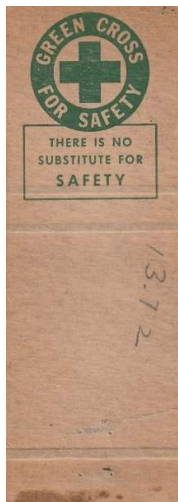


Jewelite 470



same image as OMC5-6, probably 1 of a set of 8

same image as UMC12a1, probably 1 of a set of 4



## Gulf

*Parking:* This 30s cover resembles UMC6-3, but is essentially different. The logo is in the middle and the manumark is missing. Maybe there are more with this lay-out.



## Mobil Oil

*Parking:* This 20s back-strike cover is similar to UMC26c, but has 1 striker. This could therefore very well be part of a later identical set.



Monsanto

This chemical company has had all kinds of singles with safety warnings made for many years. An impression of the many different ones that have appeared over the years.







Perhaps images have been placed here that actually belong to a set. As soon as more is known, relocation will follow. The covers referred to as sets are listed as UMC22, UMC22a, UMC23, UMC23a and UMC24.

National Lead Company

*Parking*: Two single 20s back-strike girlies covers Titanoxers Be Careful!, issued by Universal Match in or about 1960.



They look very similar to set UMC14, but these must almost be part of two different sets. It is strange that these sets are completely unknown within the group of girlie collectors.



October Safety Campaign

Several single 20s covers from different matchmakers and companies arranged by year.



1941



1943



1947



1948



1949



1952



1953



1955



1957



1958



1960

Oldsmobile

*Parking:* Safety set of 12 covers Safety keeps you in the Picture, issued by Universal Match in the 1960-1964 era.



ONLY ONE IMAGE AVAILABLE

Pontiac Motor Division

*Parking:* Safety set of 20 covers 'Look and Life!', matchmaker and year of issue unknown.

NO IMAGES AVAILABLE

Santa Fe

*Parking:* 3 single 20s back-strike covers from different matchmakers.



Shawinigan Resins Corporation

*Parking:* 2 single 20s back-strike covers from Diamond Match.

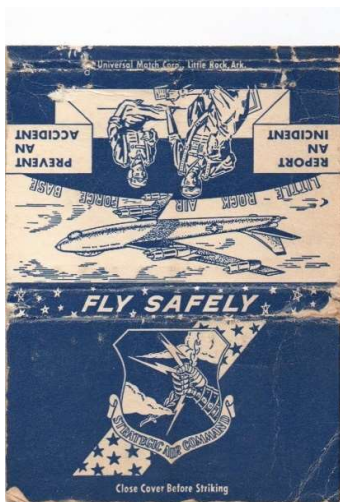


See also DMC5. These two covers are different. But given the layout, the front one could belong to a second set.



United States Air Force

Several single 20s and 50s front-strike covers with safety warnings from different matchmakers.



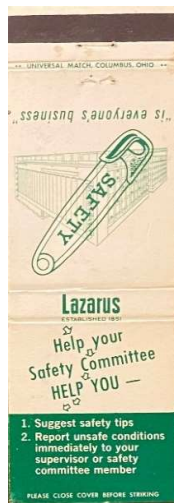
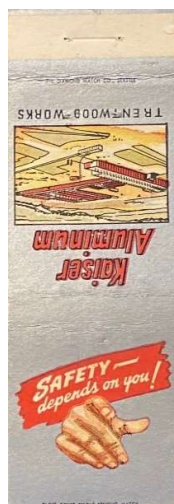
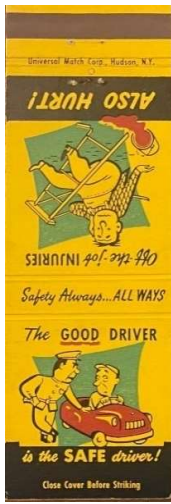


### Safety singles

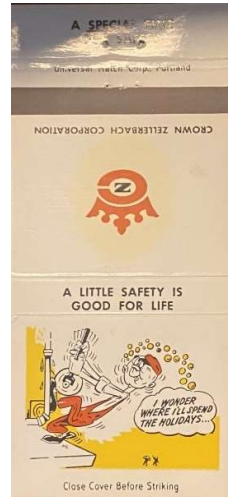
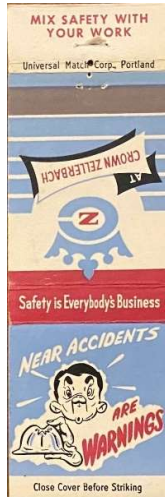
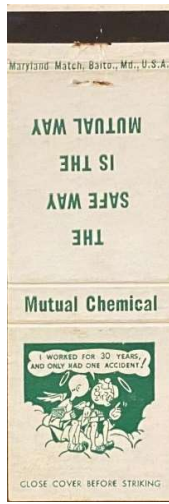
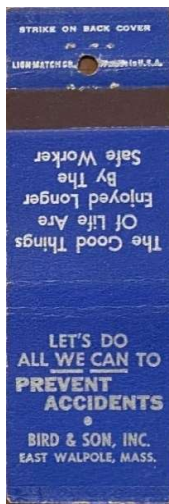
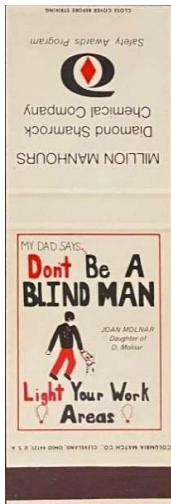
Many singles and perhaps parts of sets. Most images were found on eBay or similar sites. The images below give an impression of what has been released on the subject of safety.





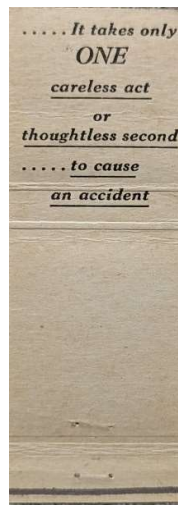
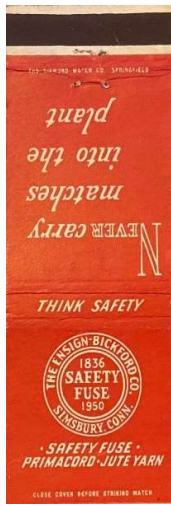






← Top: A special time for safety







**Traffic Safety singles**

Many singles and perhaps parts of sets. Most images were found on eBay or similar sites. The images below give an impression of what has been released on the subject of traffic safety.

**Drive**



**Slow**



**Stop**





## Australia

In the context of preventing bush fires, Australia has an enormous number of matchbox labels, All Round The Box labels (ARTB) and skilllets with safety warnings. These generally concern the careful handling of fire and flammable substances. A fairly extensive overview has been created using Australian documentation and contributions from fellow collectors. Please note, this is not everything that has appeared in Australia.

### **Bryant and May**

#### *Safety*

#### Crown

Several numbered and unnumbered matchbox labels with bushfire prevention slogans. The numbers of the examples shown are taken from an Australian catalog.

#### DCR9 and DCR10, sets of 10

1. A Match May Be Down, But Not Out!
2. Tread On Your Cigarette Butt!
3. Knock Your Pipe Out Carefully!
4. Never Burn Off In Dry Weather!
5. Take No Chances With Fire!
6. Fire's A Good Servant, But A Bad Master!
7. Matches Are Not Good Playthings!
8. Careless Smokers Cause Fires!
9. Never Leave Lighted Fires!
10. Don't Drop Matches Till They're Out!



DCR9



DCR10

The slogans of DCR10 are identical to DCR9, but not numbered.

#### DCR11, set of 10

After You Have Boiled The Billy, See The Fire Is Really Out.  
 A Little Match May Cause A Big Fire. Never Use Matches Carelessly.  
 A Match May Be Down, But Not Out. Take No Chances With Fire.  
 Bushfires Are Wilful Or Accidental. Both Kinds Are Destructive.  
 Children Must Not Play With Matches. "Grown-Ups" Should Be Careful Too.  
 Don't Throw Away Lighted Matches. Better Be Sure Than Sorry!  
 Evil Is Wrought By Want Of Thought. Never Be Careless With Fire.  
 Fire Is A Good Servant, But A Bad Master. Never Be Careless With Matches.  
 Sparks From Engines Cause Bushfires. So Do Careless Campers.  
 Tread On Your Cigarette Butt. Knock Out Your Pipe Carefully.



DCR11

#### DCR 12, set of 10

A Tree May Make A Million Matches | A Match May Mar A Million Trees  
 Be Careful In The Use Of Fire | Always Use Australian Goods  
 Careless Smokers Cause Fires | Always Use Australian Goods  
 Don't Drop Matches Till They're Out | Always Use Australian Goods  
 Don't Leave Lighted Fires | Always Use Australian Goods  
 (This previously-listed label is presumed to be non-existent)  
 Don't Throw Away Lighted Matches | Use Australian Goods Always  
 Fire Is A Good Servant, But A Bad Master | Be Careful In The Use Of Fire  
 Knock Out Your Pipe Carefully | Tread On Your Cigarette Butt  
 Made In Australia's Model Factory | None Made Better Anywhere



DCR12

DCR13, set of 30

A Match May Be Down, But Not Out  
 Any Wire May Be A Live Wire  
 Better Be Sure Than Sorry  
 Better Lose A Train Than A Limb  
 Boil The Billy —Then See The Fire Is Out  
 Children! Don't Chase Balls On The Road  
 Children Must Not Play With Matches  
 Don't Bathe Shortly After Meals  
 Don't Board Moving Trains  
 Don't Neglect Small Wounds  
 Everyone's Business Is To Be Careful  
 Evil Is Wrought By Want Of Thought  
 Expect Trains At Level Crossings  
 Fire's A Good Servant, But A Bad Master  
 It Hurts To Get Hurt: Be Careful  
 Keep The Children Off The Road  
 Knock Out Your Pipe Carefully  
 Learn To Swim



DCR13

Look Before You Leap  
 Make Safety A Habit  
 Motorists! Don't Try To Pass On Curves  
 Motorists! Don't Try To Pass On Hills  
 Never Be Careless With Fire  
 Never Dive In Shallow Water  
 One Accident Is One Too Many  
 Prevention Is Better Than Cure  
 Safety The Rule In Every School  
 That Minute You Save May Be Your Last  
 Tread On Your Cigarette Butt  
 Treat All Firearms As Loaded

DCR14, set of 15

A Tree May Make A Million Matches | A Match May Mar A Million Trees  
 Burnt Forests Mean Waste | Build Camp Fires In Safe Places  
 Burnt Forests Don't Pay Dividends | Never Leave Lighted Fires  
 Dead Camp Fires Mean Live Forests | Always Be Careful With Fire  
 Don't Destroy Live Trees | Never Take Chances With Fire  
 Fires Destroy But Forests Produce | All Bush Fires Are Destructive  
 Fires Destroy But Forests Produce | A Match May Be Down But Not Out  
 Forest Fires Destroy Timber | Knock Out Your Pipe Carefully Never Leave Lighted Fires  
 Forest Fires Dry Up Streams | Never Burn Off In Dry Weather  
 Green Forests Give Natural Beauty | Do Not Light A Fire Against A Log  
 No Forests Mean No Camping Grounds | A Match May Be Down But Not Out  
 No Forests Mean No Camping Grounds | Boil Your Billy In A Safe Place  
 Preserve Live Trees | All Bush Fires Are Destructive  
 Preserve Live Trees | Boil Your Billy In A Safe Place  
 Prevent Bush Fires — | It Pays To Tread On Your Cigarette Butt



DCR14

DCR17, 4 sets of 16 in 4 different designs

DCR17a



DCR17b



DCR17c



DCR17d

Alert Today Alive Tomorrow | Give And Obey All Signals  
 Give The Courtesy You Expect | Cut Out Cutting In  
 Heed Warnings For Safety | Don't Be A Road Hog

Life Is So Precious | Don't Take Chances Take Care  
 Make Safety A Habit | Good Brakes Prevent Bad Breaks  
 One Accident Is One Too Many | Road Sense Is Common Sense  
 Prevent Accidents | Humanity Demands Road Safety  
 Safety Does Pay | Don't Dream At The Wheel  
 Prevent Fires | Break Your Spent Match  
 Prevent Fires | Bush Fires Are Destructive  
 Prevent Fires | Crush Your Cigarette Butt  
 Prevent Fires | Motorists! Use Ash Trays  
 Prevent Fires | Never Burn Off In Dry Weather  
 Prevent Fires | Never Take Chances With Fire  
 Prevent Fires | See The Fire Is Really Out  
 Prevent Fires | That Which Burns Never Returns

### Redheads

Skillets with cliché numbers on the adhesive strip are typical for Swedish Match. The Redheads skillets are produced in Australia and the matches in Sweden.

Set of 5 skillets E2994 Campcraft, issued in 1987



Bushfire survival: If caught with no retreat...  
 Bushfire survival: Never leave a vehicle...  
 Safe campfires: Select an open area...  
 Soaking a fire: Don't just douse...  
 Lighting a match: When lighting a match...

E2994-1

Set of 27 skillets E2994(2) Play it Safe, issued in 1988



E2994(2)-8

ANZ Bank - Win \$10,000  
 Win a Commodore 64 computer  
 Support the Child Accident Prevention Foundation.  
 Each year, 600 children in Australia die...  
 For further information on child safety...

Always check the heat...  
 Dry your hands before...  
 Keep kitchen curtains...  
 Avoid falls...  
 Reduce driving speed in wet weather..



Never fill a kettle or saucepan too full...  
 Poisons...  
 Make sure children can't pull dangling power cords...  
 Cuts...  
 Burns...  
 Store empty plastic bags...  
 Never leave young children alone near pools...  
 Switch off all electrical appliances...  
 Always stay with your child...

Don't Drink and Drive...  
 Prevention is better than cure...  
 Make sure matches...  
 Turn saucepan handles...  
 Always wear a seat belt...  
 Stop driving if you feel drowsy...  
 When lighting a match.,  
 Keep poisons, medicines, etc. ...

Set 4955, issued in 1992



4955-2

This set contains 21 skillets and a wrapper with 2 types of safety warnings: "Fire Safety" and "It's Safer with a Redhead".

More images of the back panels of these set are not available.

In the first issue, the back panels contained illustrations with the following accompanying texts. In reprints, some front and back panels have been interchanged, meaning that all kinds of combinations can actually occur.

#### **"Fire Safety" heading**

Keep flammable liquids ...  
 Keep matches and all other ...  
 Store petroleum products ...  
 Careless fires cause harm ...  
 First Aid (no logo)  
 Malvern Star Mountain Bike  
 Afterglow ...  
 Breaking splints ...  
 Place a fireguard ...  
 Close windows and doors ...  
 Never go back into ...  
 Wormald Fire Extinguisher ...  
 Keep your Fire Brigade number ...  
 Stop, drop and roll ...  
 Only use matches that comply ...  
 Pains-Wessex Light Stick  
 Cover up. Protect yourself ...  
 Crawl low in smoke ...  
 Install approved smoke detectors

#### **"It's Safer with a Redhead" heading**

Careless fires cause harm ...  
 First Aid Kit (Elastoplast logo)  
 First Aid Kit (no logo)  
 Malvern Star Mongrel Mountain bike  
 Place a fireguard ...  
 Close windows and doors ...  
 Never go back into ...  
 Wormald Fire Extinguisher ...  
 Stop, drop and roll ...  
 Only use matches that comply ...  
 Wormald Smoke Detector  
 Pains-Wessex Light Stick  
 Wormald Fire Blanket

The next 3 sets consists 11 Redheads skilletts with various safety suggestions. All fronts in a set are the same.

Set C6239 Red Hot Tips, issued in 1999



C6239-1



C6239-2



C6239-3



C6239-4

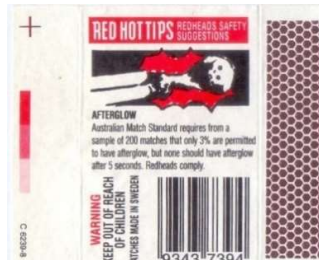


C6239-5



C6239-6

image 7 is missing,  
but equals C6542-7



C6239-8



C6239-9



C6239-10



C6239-11

Set C6440 Art Strikes Back, issued in 2000



The images of the back panels of these Set are not available, but equals C6239 and C6542.

This set also has a wrapper.



## Set C6542 International Redheads, issued in 2001



C6542-1



C6542-2



C6542-3



C6542-4



C6542-5



C6542-6



C6542-7



C6542-8



C6542-9



C6542-10



C6542-11



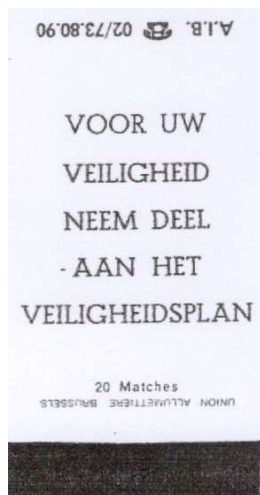
## Belgium

### Union Allumettes

#### Safety

4 sets of 12 covers 20s front-strike "Veiligheidsplan" (Dutch) or "Plan de Securite" (French) in blue, issued by Union Allumettes for A.I.B. in ? With the striker at the top, the manumark is readable in 2 sets (N)a and (F)a, while in the other 2 sets (N)b and (F)b the manumark is upside down.

Due to the sometimes pale colors, these Belgium images are slightly larger than other 20s covers.



UA1(N)a



UA1(N)1



UA1(N)2



UA1(N)3



UA1(N)4



UA1(N)5



UA1(N)6



UA(N)b



UA1(N)7



UA1(N)8



UA1(N)9



UA1(N)10



UA1(N)11

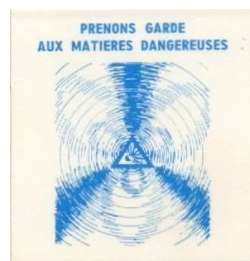


UA1(N)12

Note: the order of the images is identical to Phillubel's Guide to Luc.books



UA1(F)a



UA1(F)1



UA1(F)2



UA1(F)3



UA1(F)4



UA1(F)5



UA1(F)6



UA1(F)b



UA1(F)7



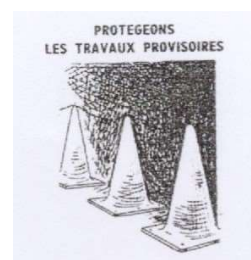
UA1(F)8



UA1(F)9



UA1(F)10



UA1(F)11



UA1(F)12

Note: the order of the images is identical to Phillubel's Guide to Luc.books

Set of 2 x 12 covers 20s front-strike “Veiligheidsplan” (Dutch) or “Plan de Securite” (French) in green, issued by Union Allumettes for A.I.B. in ?



UA2(N)



UA2(N)1



UA2(N)2



UA2(N)3



UA2(N)4



UA2(N)5



UA2(N)6



UA2(N)7



UA2(N)8



UA2(N)9



UA2(N)10



UA2(N)11



UA2(N)12

Note: the order of the images is identical to Phillubel's Guide to Luc.books

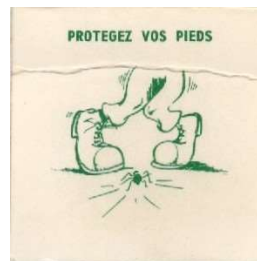




UA2(F)



UA2(F)1



UA2(F)2



UA2(F)3



UA2(F)4



UA2(F)5



UA2(F)6



UA2(F)7



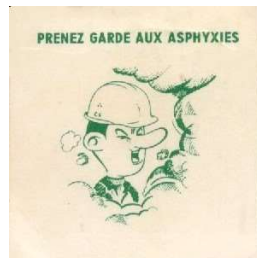
UA2(F)8



UA2(F)9



UA2(F)10



UA2(F)11



UA2(F)12

Note: the order of the images is identical to Phillubel's Guide to Luc.books

2 duo sets Esso, issued in ?

Both duos in Dutch and French.



UA3-1



UA3-2



UA3-3



UA3-4

## Canada

D.D. Bean

### Safety

Set DDB1, issued by D.D. Bean & Sons in 1964

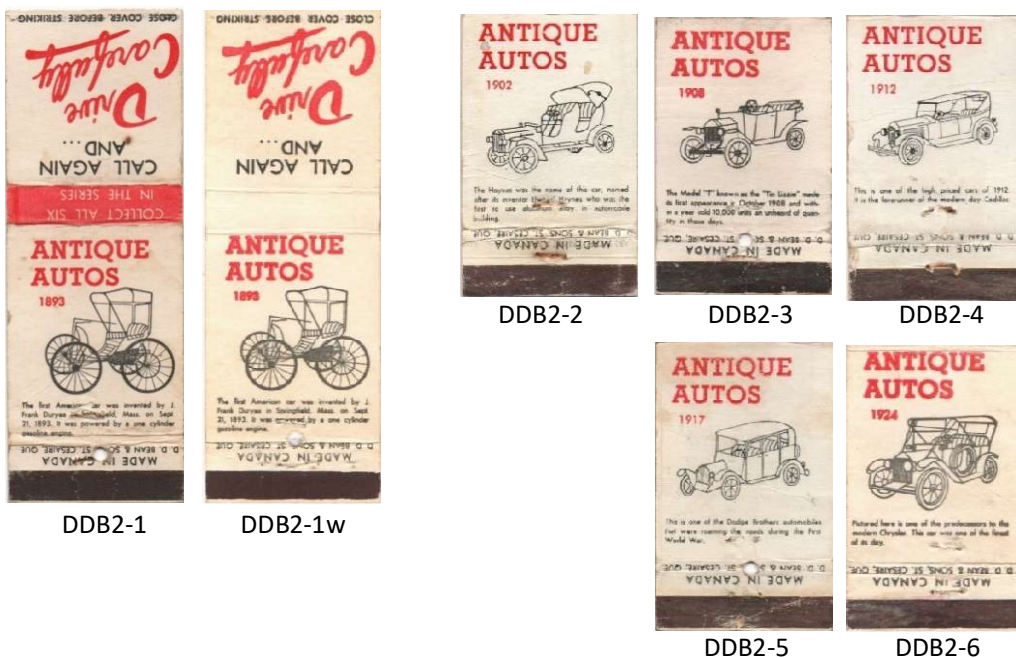
6 pieces from a Canadian set 20s front-strike covers, containing an unknown number of covers with safety warnings in English and French.



### Traffic Safety

Set DDB2, issued by D.D. Bean & Sons in 1964

Set of 6 Canadian 20s front-strike covers with antique autos in English. There are at least 3 variants: with red saddle on gray paper, with red saddle on white paper and with white saddle on white paper. All fronts are the same: Call again and ... Drive Carefully.





Set DDB3, issued by D.D. Bean & Sons in 1964

Set of 6 Canadian 20s front-strike covers with antique autos in French. There are at least 2 variants: with red saddle on gray paper and with red saddle on white paper. All fronts are the same: Conduisez Prudemment et revenez nous voir.

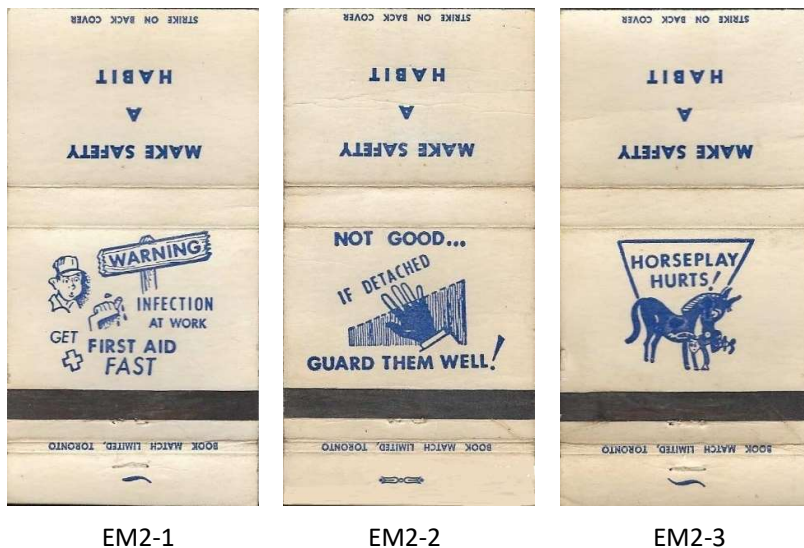


**Eddy Match**

**Safety**

Set EM2, issued by Eddy Match in 1959

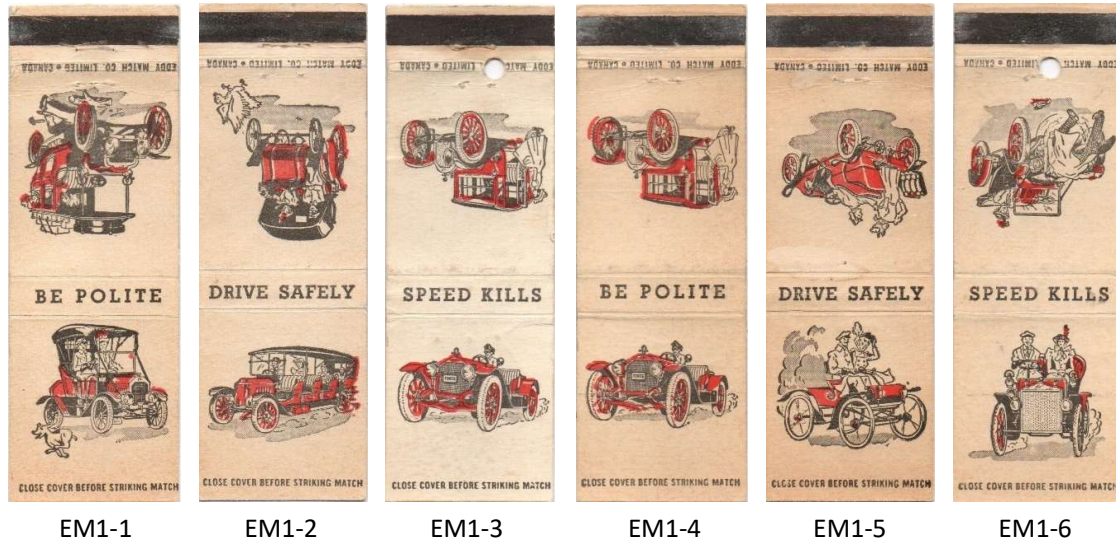
3 of (?) 30s back-strike covers Make Safety a Habit.



### Traffic Safety

Set EM1, issued by Eddy Match in or about 1960 (?)

Set of 6 Canadian 20s front-strike covers with antique cars and 3 different traffic safety warnings in English on the saddle.



### Premier Matches

#### Traffic Safety

Set PM1, issued by Premier Matches in the 1948-1957 era

3 pieces from a Canadian set 20s front-strike stock covers with antique cars, containing an unknown number of covers with traffic safety warnings in English.



## Strike Rite Matches

### Safety

Set SRM1, issued by Strike Rite Matches in or about 1958

Set with an unknown number of Canadian 20s front-strike covers Kelly Tires with dealer imprints. The insides are identical.



SRM1 Kelly



SRM1a Kelly



SRM1b Kelly

## Vista Lite Products

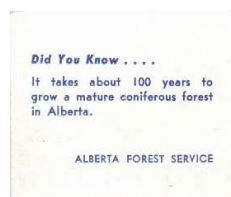
### Safety

Set VLP-C77, issued by Vista-Lite Products Ltd. in the 1960's

Set of at least 3 Canadian 30s front-strike covers Prevent Forest Fires, with the same outsides and various insides. The Vista-Lite code is C-77.



VLP-C77



VLP-C77a



VLP-C77b



VLP-C77c

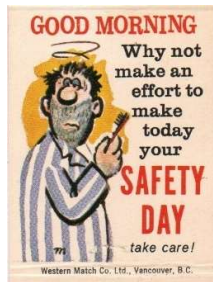


Western Match Co.

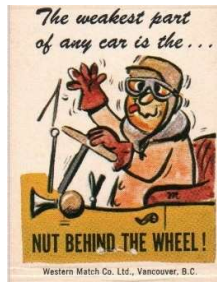
Safety

Set WMC1, issued by Western Match Co. in 1968

Set of 5 Canadian 20s front-strike covers with safety warnings.



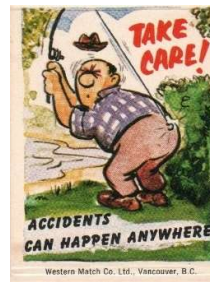
WMC1-1



WMC1-2



WMC1-3



WMC1-4



WMC1-5

Singles (and parking)

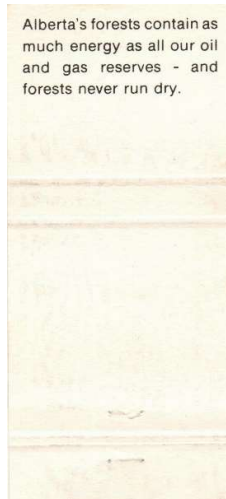
It is not always clear whether the covers shown here are actually singles. Maybe they belong to a set after all. Once this turns out to be the case, they will be given a place in the order of the sets. They will then also receive a code associated with that set. The current code is provisional.

Prevent Forest Fires

At least 2 different Canadian 30s single back-strike covers from different manufacturers. See also Canada VLP-C77.



PFF1



PFF2



Prevent Fires

At least 7 different Canadian 20s single back-strikers: 5 English and 2 French. Manufactured from 1946 to the early 1960s by Premier Matches, Eddy Match Co. and Vista Lite for Imperial Tobacco Company of Canada, Limited.



PF(E)1



Premier Match  
1946-1952



PF(E)2



Eddy Match  
< 1957



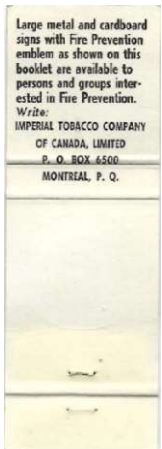
PF(E)3



Eddy Match  
> 1957



PF(E)4



Eddy Match  
> 1957



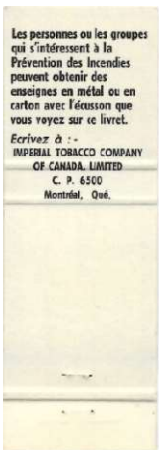
PF(E)5



Vista Lite  
1960's



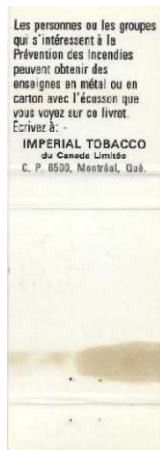
PF(F)1



Eddy Match  
> 1957



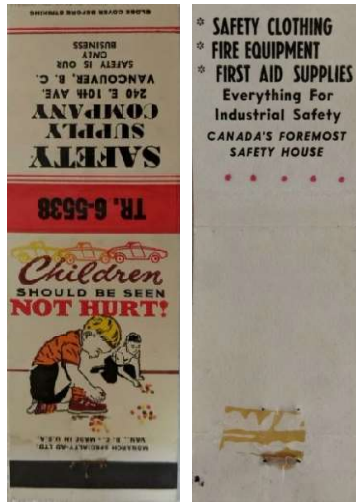
PF(F)2



Vista Lite  
1960's

## Safety Supply Company

*Parking:* Probably one of a set traffic safety warnings, issued by Monarch Match before 1978 for an Canadian Company.



## *Safety singles*

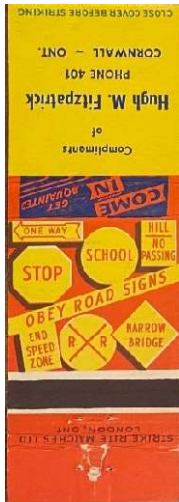
On eBay I found just two singles, perhaps parts of sets.





### Traffic Safety singles

This single is probably part of a set stock designs with dealer imprints. The image is found on eBay.

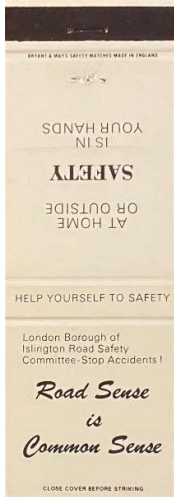


England

Bryant & May

*Safety*

Singles (and parking)



J. John Masters & Co. Ltd. London

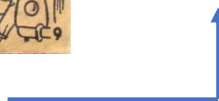
*Traffic Safety*

Army & Navy safety matches from 1958

Set of 10 ARTB-labels road safety.



Note: ARTB means All Round The Box.

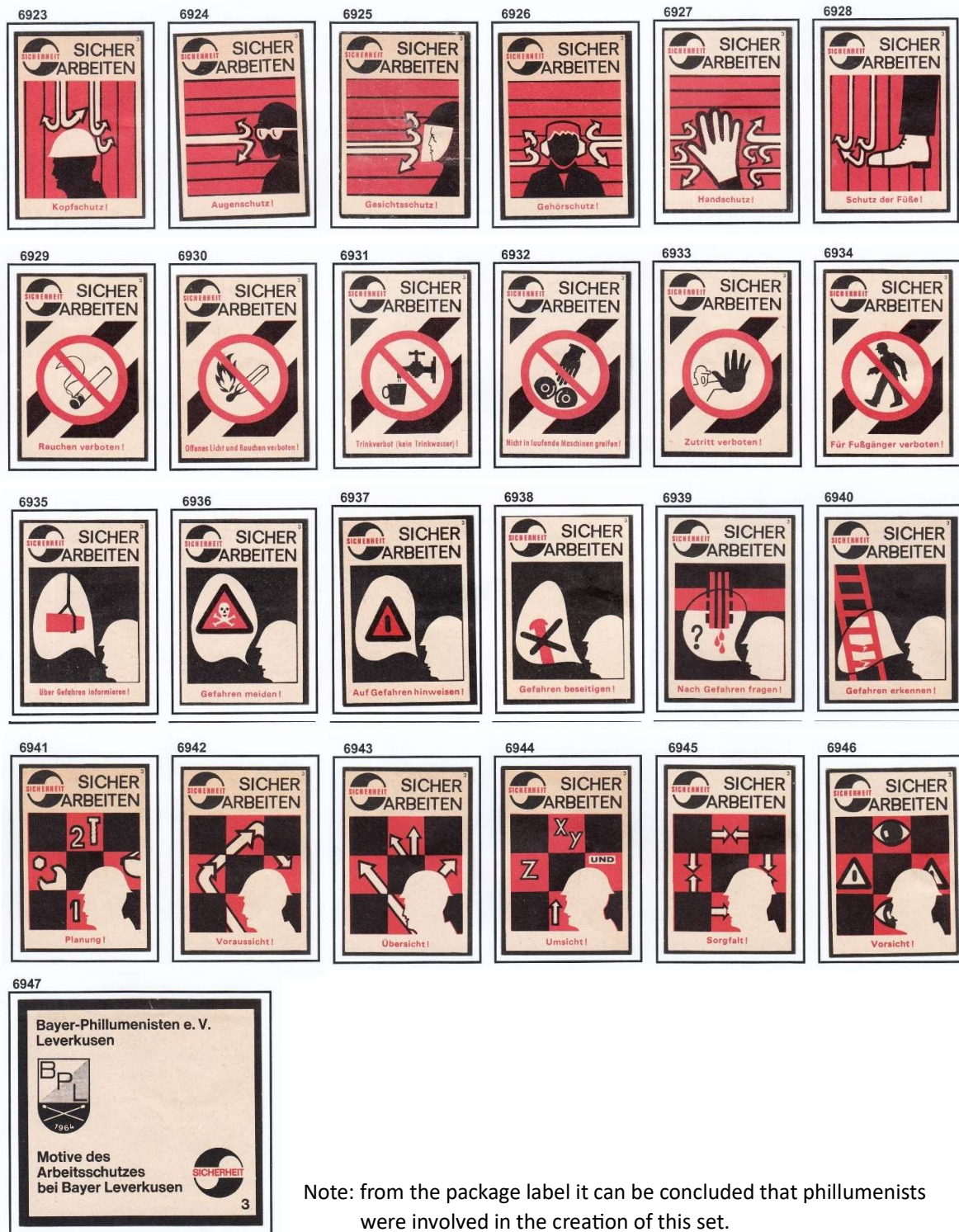


## Germany

### Safety

#### Bayer Leverkusen Arbeits- und Unfallschutz from 1972

Set of 24 matchbox labels + package label about work safely.





## Honduras

Fosforos Volcàn

*Safety*

Matchbox cover with bush fire warning. Perhaps it is one of a set.



## Italy

S.A.F.F.A. Magenta

### *Safety*

Cover with bush fire warning. Perhaps it is one of a set.



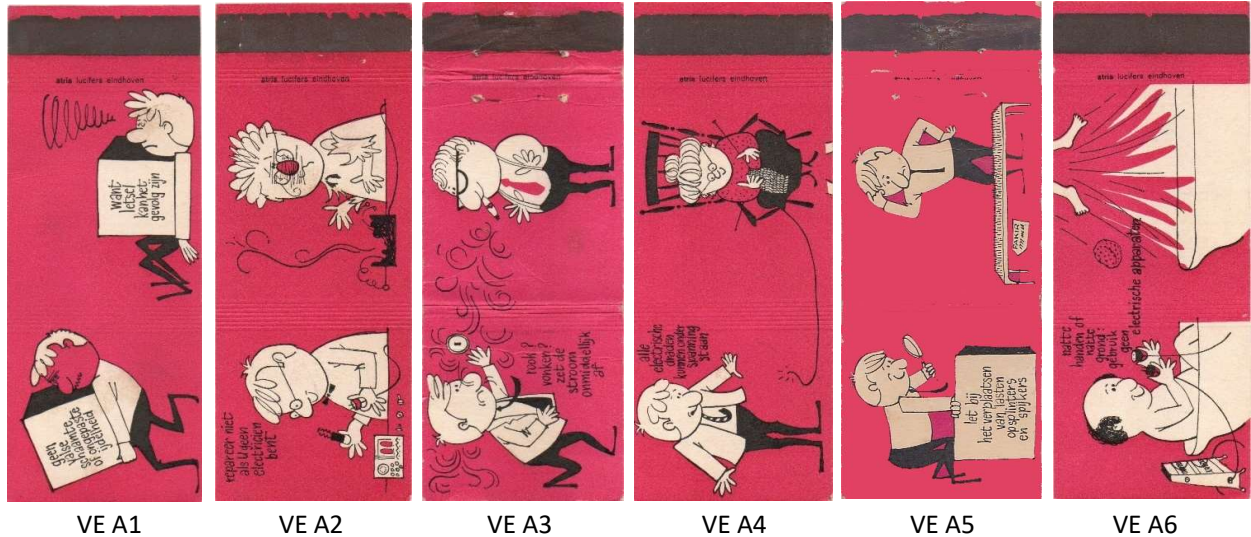
## The Netherlands

Atria Lucifers

### Safety

Atria lucifers Amsterdam, issued in or about 1977

3 sets of 6 covers in red, green and yellow with accidents on the outsides and safety warnings on the insides.



VE A1: Kijk goed voor u tilt

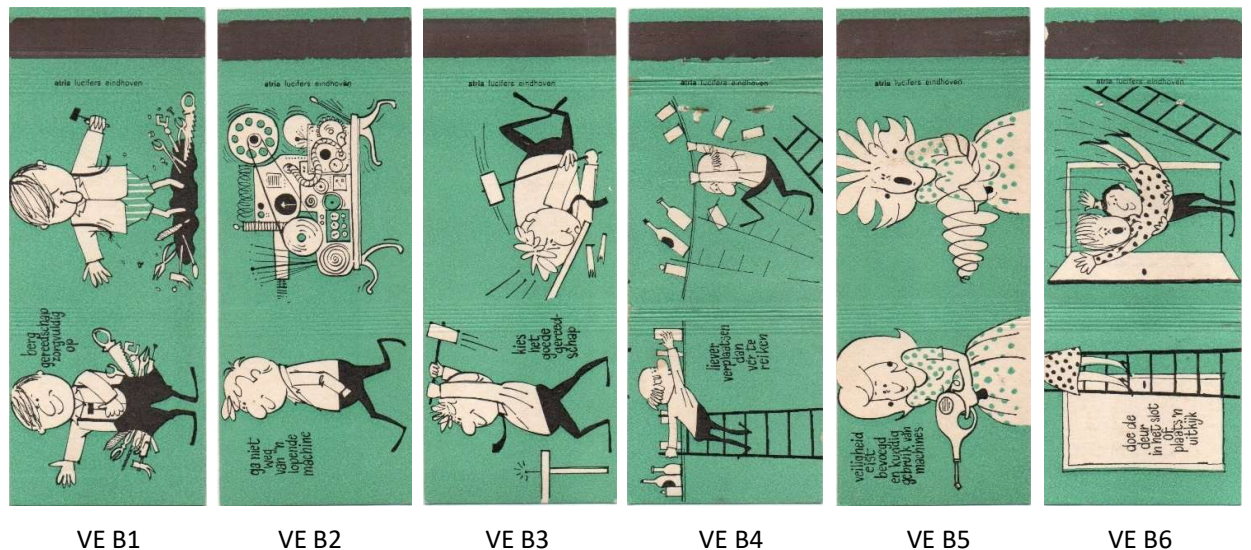
VE A2: Wees voorzichtig met electriciteit

VE A3: Wees voorzichtig met electriciteit

VE A4: Wees voorzichtig met electriciteit

VE A5: Kijk goed voor u tilt

VE A6: Wees voorzichtig met electriciteit



VE B1: Kies het goede gereedschap

VE B2: Lees en herlees gebruiksvorschriften van machines

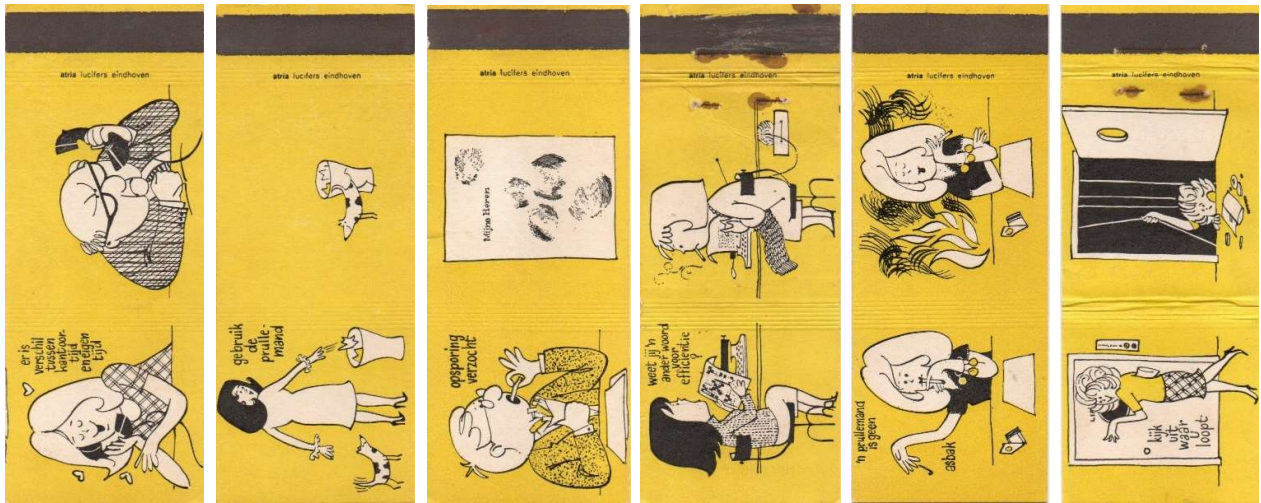
VE B3: Gebruik gereedschap doordacht en voorzichtig

VE B4: Wees voorzichtig met ladders

VE B5: Lees en herlees gebruiksvorschriften van machines

VE B6: Wees voorzichtig met ladders





VE C1

VE C2

VE C3

VE C4

VE C5

VE C6

Safety warnings on the insides of the yellow covers

VE C1: Wees kort en bondig aan de telefoon

VE C4: Geen plezierig werken zonder zelfdiscipline

VE C2: Ruim op en wees opgeruimd

VE C5: Ken u de brandvoorschriften van uw bedrijf?

VE C3: Schone handen schoon werk

VE C6: Vallen en (niet meer) opstaan

Play it Safe!

Set of at least 3 covers with identical insides. In the Netherlands we believe this set is made by Atria for export. The covers are of the typical Atria format and the layout on the inside is also very similar to Atria.



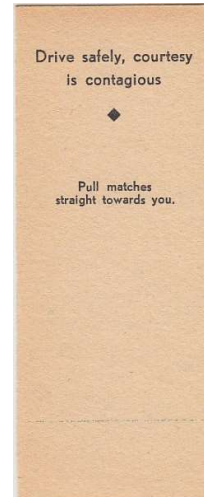
PIS1



PIS2



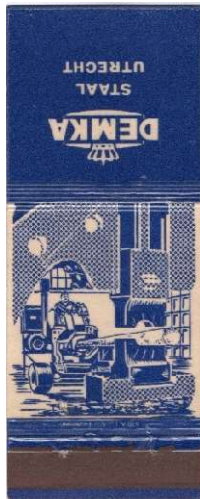
PIS3



PIS insides

Demka Steel factory

Set of 6 covers from the Demka Steel factory with safety warnings on the insides.



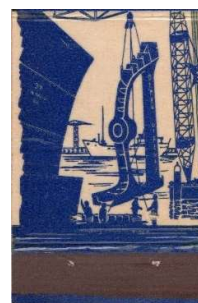
Demka1



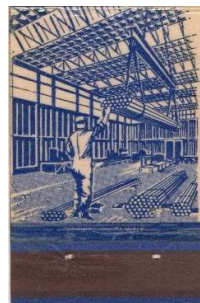
Demka2



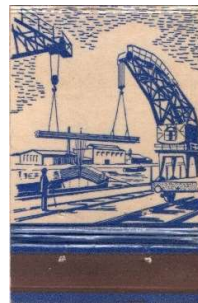
Demka3



Demka4



Demka5



Demka6





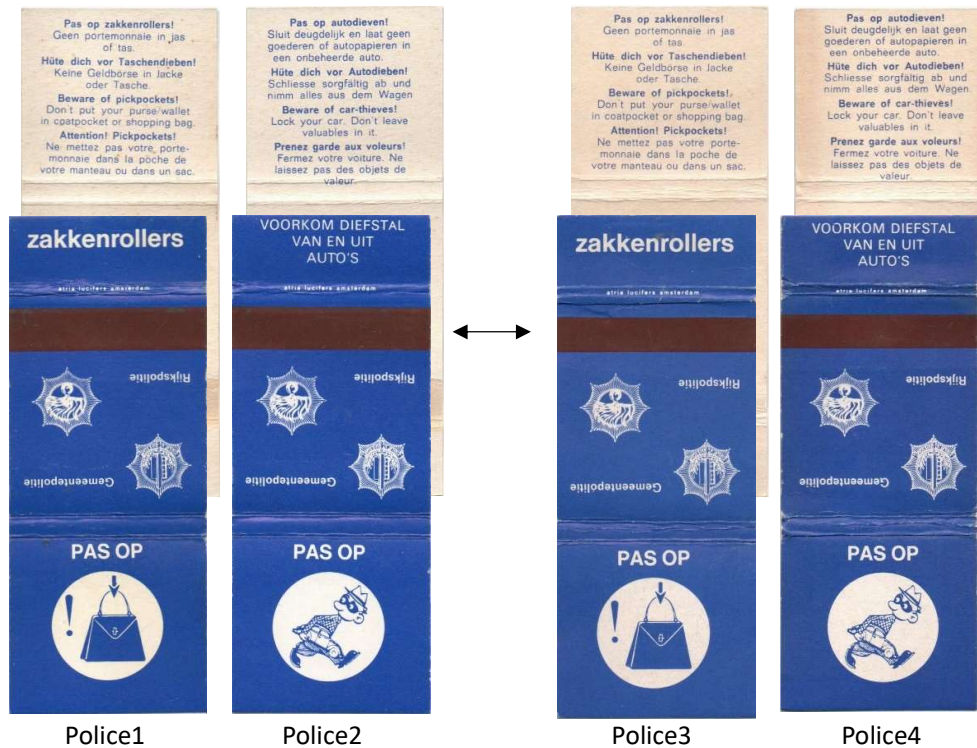
Police

Set of 4, Swish made, covers Voorkoming misdrijven with safety tips in Dutch on the insides, issued by Atria in ?



Prevention of crimes  
 /1 pickpocketing  
 /2 car theft  
 /3 bicycle theft  
 /4 burglary

2 sets of 2 covers Pas Op! On the inside police safety tips and warnings in 4 languages.



Police1

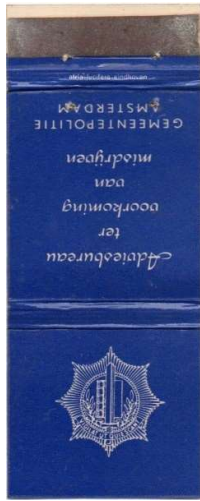
Police2

Police3

Police4



5 single covers and 2 single matchboxes from the Amsterdam Police with various safety tips and warnings. There are 5 in Dutch and 2 in 4 languages.



Police-A1



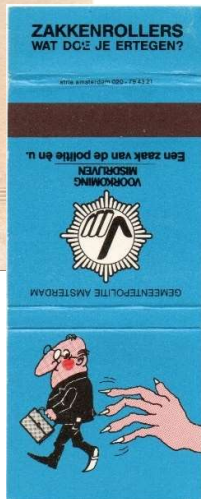
Police-A2



Police-A3



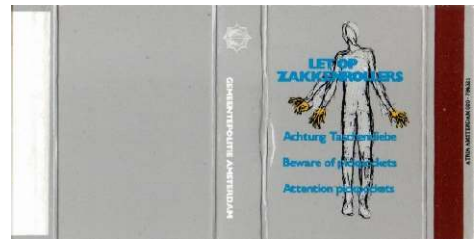
Police-A4



Police-A5



Police A6



Police A7

Set of 5 identical covers from the Haarlem Police with several safety tips and warnings in Dutch on the insides. The landscape cover provides the opportunity to request information about the Police training and has been added to show the complete set.



Police-H1



Police-H1a



Police-H1b



Police-H1c



Police-H1d



Police-H1e

### *Traffic Safety*

#### Road Safety Association

2 single covers with blanc insides, made for export.



RSA1



RSA2

Veilig Verkeer Nederland (VVN) 20s

Several sets 20s front-strike covers about traffic safety in the Netherlands, made by Atria Lucifers Eindhoven in the early 1950's, under the direction of Veilig Verkeer Nederland (VVN).

3 sets VVN1 Veilig Verkeer Nederland with 1 to 9 different insides



VVN1a



VVN1b



VVN1c

Cover VVN1a is known with the insides:  
VVN1-1 to VVN1-9

Cover VVN1b is known with inside VVN1-4

Cover VVN1c is known with the insides:  
VVN1-7 to VVN1-9



VVN1-1



VVN1-2



VVN1-3



VVN1-4



VVN1-5



**Kijk uit!**  
Denk aan voorrang!  
**STREEFT ALLEN NAAR MINDER ONGEVALLEN!**

VVN1-6



VVN1-7



VVN1-8



VVN1-9



Set VVN2 Sterling Shag with 6 different insides



VVN2



VVN2-1



VVN2-2



VVN2-3



VVN2-4



VVN2-5



VVN2-6

Set VVN3 Newspapers with different outsides and insides

In these sets VVN3a and VVN3b, the image of Sterling Shag on the insides has been replaced by a rebus.



VVN3a



VVN3b



VVN3-1



VVN3-2



VVN3-3



VVN3-4

Cover VVN3a is known with insides 1 and 2, cover VVN3b with insides 3 and 4. But both covers probably exist with all 6 different insides like VVN2.

Set VVN4 Insurance Company Providentia with different insides



VVN4



VVN4-1



VVN4-2



VVN4-4

This cover is known with insides 1, 2 and 4, but probably exist with all 6 different insides like VVN2.

Set VVN5 Insurance Company V.Z.V.Z. with different insides

In this set VVN5, on the insides the picture of Sterling Shag has been replaced by text.



VVN5



VVN5-4



VVN5-6

This cover is known with insides 4 and 6, but probably exist with all 6 different insides like VVN2.

Set VVN6 Publisher Zuid-Hollandsche Uitgeverij (Z.H.U.) with 6 different outsides and insides

Each cover advertises a book or magazine from this publisher on the outside and more information about it on the inside. And again the traffic safety warnings like VVN2.



VVN6-1



VVN6-2



VVN6-3



VVN6-4



VVN6-5



VVN6-6





### Veilig Verkeer Nederland (VFN) 40s

Several sets 40s front-strike covers about traffic safety in the Netherlands, made by Atria Lucifers Eindhoven in the early 1950's, under the direction of Veilig Verkeer Nederland (VFN).

### Set VFN7 Veilig Verkeer Nederland (VFN) Utrecht

Probably a set of 6 covers with insides like VFN2.



VFN7



VFN7-5

This cover is known with the insides: 1, 5 and 6

### Set VFN8 Veilig Verkeer Nederland (VFN) Curacao

Probably a set of 6 covers like VFN7.



VFN8



VFN8-5

This cover is known with inside: 5

Set VVN9 Garage E.N.N.A.M. Groningen

Probably a set of 6 covers like VVN7.



VVN9



VVN9-5

This cover is known with inside inside 5

Note: this cover has been cut off

Singles VVN10



VVN10a



VVN10b



## Kolff

### Safety

Single cover 20s front-strike from the Amsterdam Police with a safety warning in 4 languages on the inside.



Police-A6

## Olpha Match

### Safety

2 luxury matchboxes from the Haarlem Police with different safety warnings in Dutch.



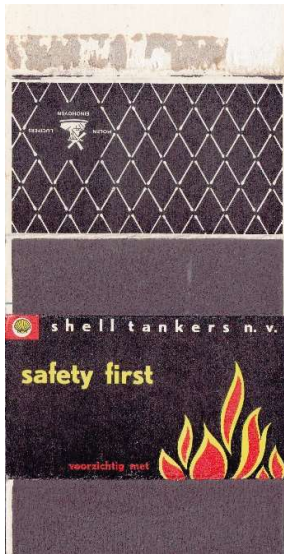
Police-H2-1

Police-H2-2



Vereenigde Hollandsche Lucifers Fabrieken (V.H.L.F.)

Safety



Household-boxes



Molen Lucifers Eindhoven have many different colored backsides next: some examples

Shell

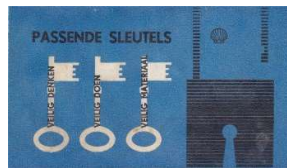
Set of 29 (?) household boxes Shell1, made by V.H.L.F. > 1960 - early 1970's



Shell1-1



Shell1-2



Shell1-3



Shell1-4



Shell1-5



Shell1-6



Shell1-7



Shell1-8



Shell1-9



Shell1-10



Shell1-11



Shell1-12



Shell1-13



Shell1-14



Shell1-15



Shell1-16



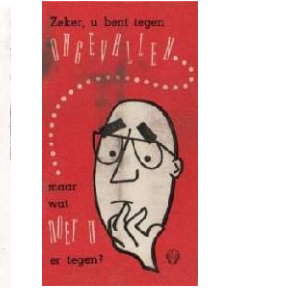
Shell1-17



Shell1-18



Shell1-19



Shell1-20



Shell1-21



Shell1-22



Shell1-23



Shell1-24



Shell1-25



Shell1-26



Shell1-29



Shell1-30



Shell1-31

These two are not in the catalogue

Note: numbering is identical to the Dutch catalogue  
 In my opinion, there are 2 mistakes in that catalogue:  
 no. 27 is Shell1-20 and no. 28 is not Shell and is placed further down as Veiligheid2-8



## Shell Tankers

Set of 15 household boxes Shell2, made by V.H.L.F. > 1960- early 1970's



Shell2-1



Shell2-2



Shell2-3



Shell2-4



Shell2-5



Shell2-6



Shell2-7



Shell2-8



Shell2-9



Shell2-10



Shell2-11



Shell2-12



Shell2-13



Shell2-14



Shell2-17

Note: numbering is identical to the Dutch catalogue  
In my opinion, there are 2 mistakes in that catalogue:  
no. 15 looks like Shell2-1 and no. 16 is Shell2-4



## Veiligheid

Set of 2 (?) household-boxes Veiligheid1, made by V.H.L.F. <1980



Veiligheid1-1

Veiligheid1-2

2 sets of 3 + 2 individuals household-boxes Veiligheid2, probably made by V.L.H.F <1980

In contrast to the previous 3 sets, these boxes have a sleek back like Veiligheid2-7, always in the same color as the front.



Veiligheid2-1

Veiligheid2-2

Veiligheid2-3

Set 1



Veiligheid2-4

Veiligheid2-5

Veiligheid2-6

Set 2



Veiligheid2-7

Veiligheid2-8

2 individuals

Note: numbering is identical to the Dutch catalogue. I am not sure whether these household boxes are made by the Dutch V.H.L.F. It is also possible that they were produced in Belgium.

## New Zealand

### Bryant & May

#### Safety

Set with at least 10, but probably 11 or 12 (see Australia), Beehive skillets with safety suggestions. All fronts are the same. The cliché number C 6240 on the adhesive strip is typical for Swedish Match. The skillets are produced in New Zealand and the matches in Sweden.



C 6240-()



C 6240-4



C 6240-7



C 6240-10

## Poland

### Traffic Safety

Different sets of labels in 5 colors. I was able to find 3 images of sets, 2 of which are shown here. No doubt there are more. My Polish is not sufficient to provide further explanation.





# Portugal

## Fosforeira Portuguesa

### Safety

At least 4 different sets 40s covers in various colors with warnings for forest fires. No. 1 of each set is printed. The second strikers in my whole set FP3 have been cut off.



FP1  
set of 12

FP2  
set of 12

FP3  
set of 24

FP4  
set of 24

Set FP3 follows in its entirety. Set FP4 is identical. The sets FP1 and FP2 are identical to the first 12 copies of FP3. Note that numbers 13 to 24 look very different. These are about insects that live in the forest.





Set FP5 with 6 (?) 40s covers Policia de Seguranca Publica, in English: Public Security Police.  
Presumably these booklets were also released as boxes.



Note: numbers 4, 5 and 6 were taken from a bad photo of the Museu dos Fosforos in Tomar, Portugal.

### Singles (and parking)

It is not always clear whether the covers shown here are actually singles. Maybe they belong to a set after all. Once this turns out to be the case, they will be given a place in the order of the sets. They will then also receive a code associated with that set. The current code is provisional.



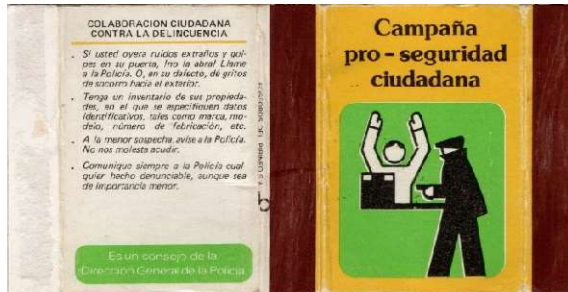


## Spain

### Fosforos del Pirineo

#### Safety

Matchbox cover in the context of the pro-citizen security campaign. Perhaps it is one of a set.



## Switzerland

Switzerland is a 3-language country. The most common language is German, followed by French and Italian. Series match covers and labels from the manufacturers Terza and Etincelle are often released in these 3 languages. In Switzerland, each type of match cover has its own factory code. Sometimes on the outside on the top fold, but more often on the inside.

Terza

### *Safety*

Set of 3 matchbooks from SUVA with safety warnings for working people. Set code TA 100191/1-3.



TA 100191/1




TA 100191/2



TA 100191/3

## Traffic Safety

At least 1 set of 26 labels from Usego with road safety warnings and this logo  in German. Perhaps French and Italian sets were also issued. Swiss documentation of these Terza labels has not been found.

Note: Usego was a large Swiss grocery store until 2003.

Set of 26 labels Unfallverhütung TAB00xxx in German on cream-colored paper




Note: The package label is smaller than that in the sets from the other manufacturers below.



Etincelle

Traffic Safety

Several sets of 26 labels from Usego with road safety warnings and this logo  in 3 languages. The codes are taken from Swiss documentation.

Note: Usego was a large Swiss grocery store until 2003.

Set of 26 labels Unfallverhütung EZE00113 in German on cream-colored paper





Set of 26 labels Prévention d'Accident EZE00114 in French on cream-colored paper



Set of 26 (?) labels Prevenzione degli Incidenti EZE00115 in Italian on yellow paper


The Swiss documentation shows 14+1 labels and I have an additional image from a Dutch collector. That makes 16. This set will probably also consist of 26 labels, but it is apparently difficult to find and therefore only partially documented.





# Zündholzfabrik Kandergrund AG

## Traffic Safety

Several sets of 26 or 25 labels from Usego with road safety warnings and tis logo  in 3 languages. The codes are taken from Swiss documentation.

Note: Usego was a large Swiss grocery store until 2003.

Set of 26 labels Unfallverhütung KGS00107 in German on cream-colored paper





Set of 25 labels Unfallverhütung KGS00109 in German on yellow paper



Set of 25 labels Prévention d'Accident KGS00113 in French on yellow paper





## Set of 25 labels Prevenzione degli Incidenti KGS00114 in Italian on yellow paper



## Singles (and parking)

I have several other match covers of SUVA in my collection for which documentation is missing. For now I have just placed them here, until it turns out that they are part of a set.



4460 7H5 90577  
(Etincelle)



TA 44141-4  
(1 of a set of 4)



49267  
(Terza)



TA 56189



TA 57896